

# 09 MIDAS IT Company Profile

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MIDAS Information Technology Co., Ltd.

# Contents

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Part I. Company Overview

---

Part II. MIDAS IT Culture

---

Part III. MIDAS Software Overview

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# Part I. Company Overview

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# About MIDAS IT



Modeling, Integrated Design & Analysis Software

Being a central distributor of leading technologies in the world, MIDAS IT has garnered global recognition through its continuous passion and devotion towards the philosophy of human welfare.



MIDAS IT (MIDAS Information Technology Co., Ltd.) provides engineering software development and distribution, structural engineering consulting services and web business integrated solutions. The company was officially incorporated in September 1, 2000, and consists of structural software developers and professional engineers with significant practical experience. Currently, over 300 developers and structural engineers with extensive experience support the company. MIDAS IT also has corporate offices in the U.S.A, China, Japan and India, and has grown to a world class company exporting engineering software over to more than 40 countries worldwide.

MIDAS IT's vision is in becoming the world best engineering solution developer and distributor. MIDAS IT's faith is in promoting the happier lives both for employees and customers. MIDAS IT will relentlessly pursue to become the world best company which propagates the excellence of Korean engineering technologies.



# MIDAS IT's Business Areas

MIDAS IT provides engineering software development, engineering consulting services and web business solutions.

**advanced engineering solution  
MIDAS Family Programs**

**e-Business  
(web-based Solutions Development)**

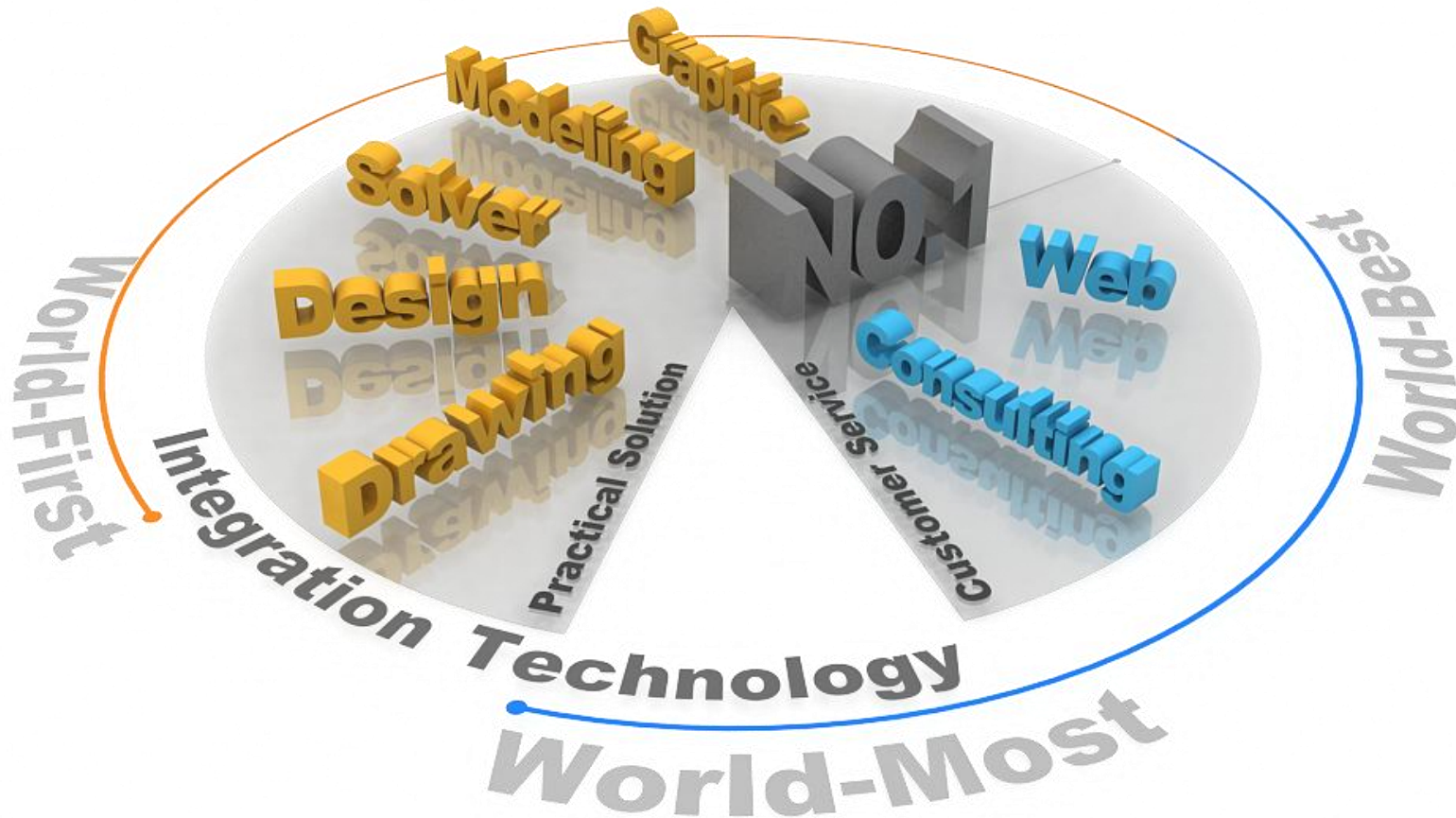
**Engineering software business  
(Mechanical/Architectural/Civil/Geotechnical engineering)**

**Engineering consulting business  
(Architectural/Civil/Plant engineering)**

# MIDAS IT Technology – MIDAS S/W Business

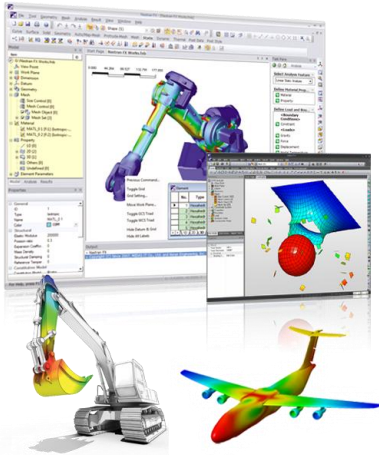
## Core technologies

1. Model generation and simulation of 3-D structures using the latest computer graphics technology
2. Development of high-end finite element libraries, various analysis algorithms and solvers
3. Optimization of structural design and automated drafting



# MIDAS Family Programs

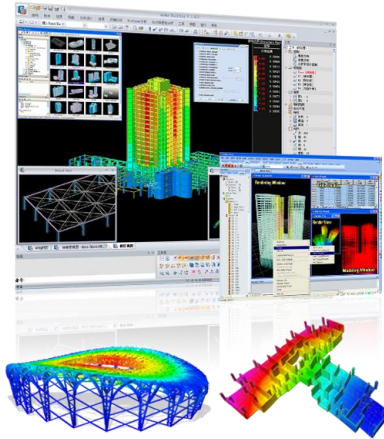
## Mechanical Engineering



**Nastran FX**  
Total Solution for True  
Analysis-driven Design

**midas FX+**  
General Pre & Post Processor  
for Finite Element Analysis

## Building Engineering



**midas Gen**  
Integrated Design System  
for Building and General Structures

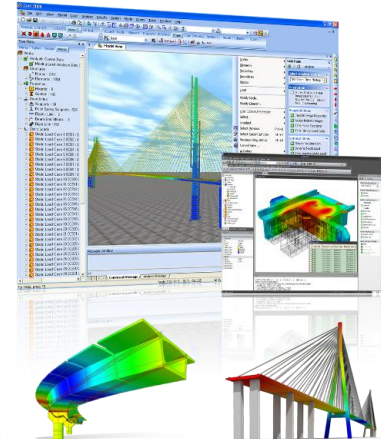
**midas Building**  
A revolutionary building specific  
design system with auto-drafting modules

**midas BDS**  
Shear wall type Building Design System

**midas SDS**  
Slab & basemat Design System

**midas Set**  
Structural engineer's tools

## Civil Engineering



**midas Civil**  
Integrated Solution System  
for Bridge and Civil Structures

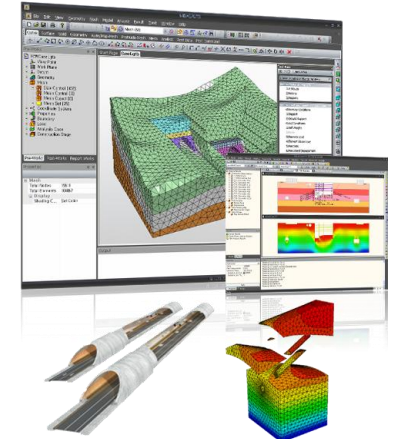
**midas FEA**  
Advanced Nonlinear and Detail  
Analysis System

**midas Abutment**  
Abutment Automatic Design System

**midas Pier**  
Pier Automatic Design System

**midas Deck**  
Deck Automatic Design System

## Geotechnical Engineering



**midas GTS**  
Geotechnical and Tunnel analysis System

**midas GeoX**  
Temporary shoring & Settlement  
analysis System for Excavation



# MIDAS IT Technology – Engineering Consulting Business (Building / Civil / Plant)

## Core Technology

1. Structural system planning, analysis & design of high-rise buildings and large scale buildings
2. Structural wind induced vibration analysis / seismic resistant structural analysis
3. Plant structure analysis, optimal design & safety assurance
4. Safety evaluation, analysis & design of bridges and civil structures



$$w(z, t) = A_y^p \cos(\omega_d t - k_z z)$$

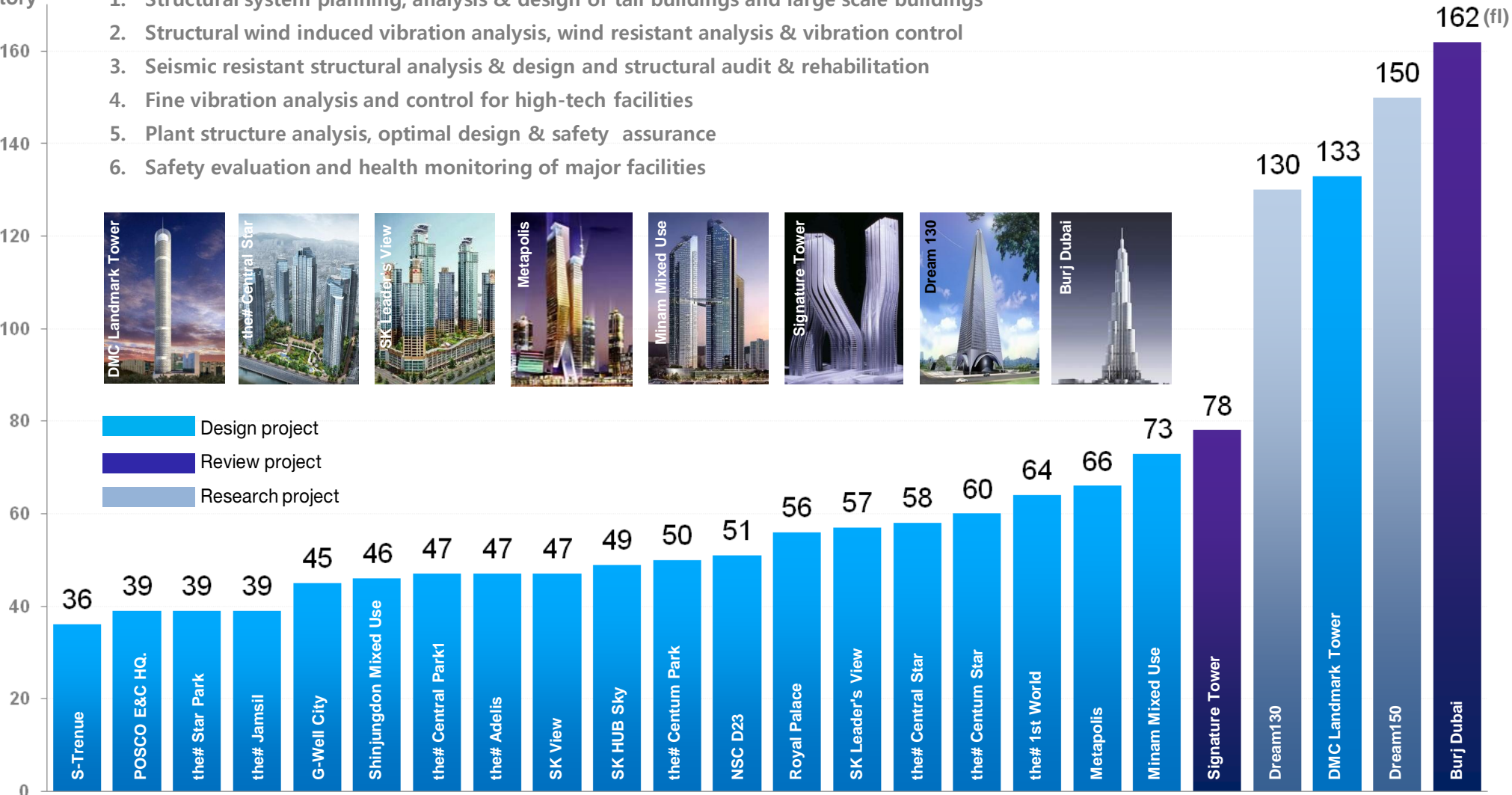
# Engineering Consulting – High-rise Building Projects

Story

1. Structural system planning, analysis & design of tall buildings and large scale buildings
2. Structural wind induced vibration analysis, wind resistant analysis & vibration control
3. Seismic resistant structural analysis & design and structural audit & rehabilitation
4. Fine vibration analysis and control for high-tech facilities
5. Plant structure analysis, optimal design & safety assurance
6. Safety evaluation and health monitoring of major facilities



- Design project
- Review project
- Research project



High-rise Building Projects

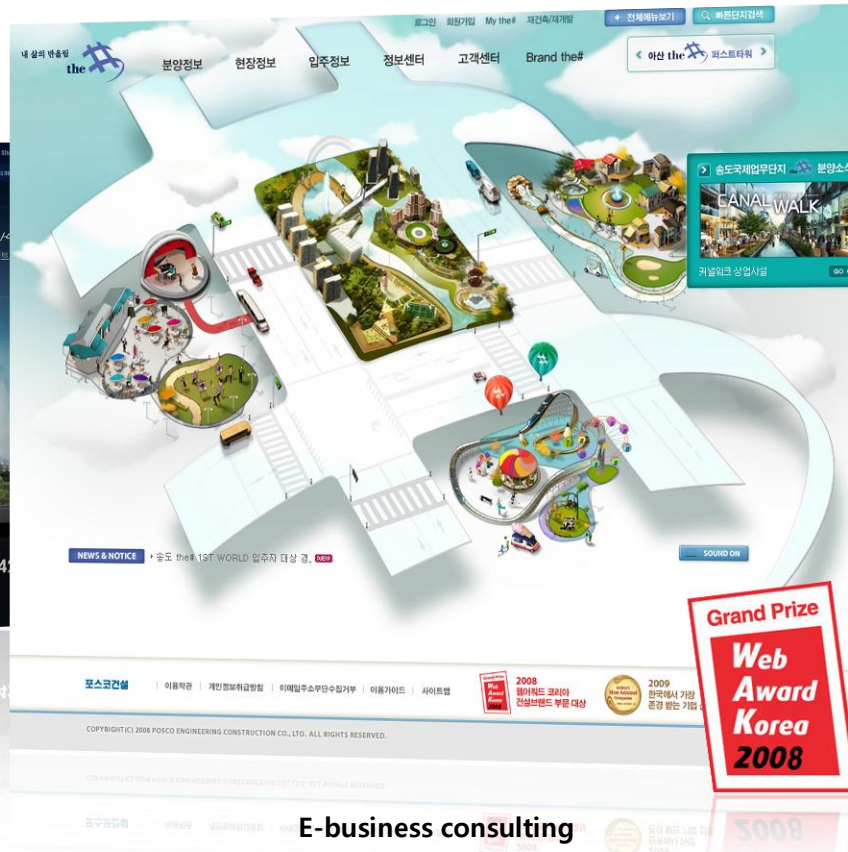
# Web based solutions & systems development

## Core technology

1. Customer oriented intelligent website development & maintenance
2. Online virtual sales management solutions development / advertisement development and services
3. Construction site management and manpower allocation management systems development
4. Virtual exhibition for housing development



Integrated management solution for online housing



E-business consulting



Cyber model house



# E-business

## Company Web-site



[ Daewoo Engineering ]



[ POSCO E & C ]



[ LIG Construction ]



[ Daewoo motor sales corp. E & C ]

## Brand Homepage



[ The Sharp ]



[ Housestory ]



[ Iaan ]



[ LIGA ]

## Online Housing Homepage



[ Gasannoblige ]



[ DipleX ]



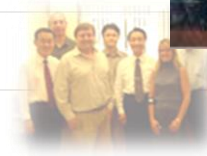
[ Gatehills ]



[ Centroad ]

# History of MIDAS IT Company

- 1989.10** ○ POSCO group established MIDAS IT
- 2000.09** ○ Incorporated MIDAS IT (newly established by POSCO Group) (September 1, 2000)
- 2002.04** ○ Entered into strategic alliance and distribution agreement with KKE, Japan
- .11** ○ Founded MIDAS China in Beijing
- 2003.01** ○ Founded MIDASoft in Seattle, USA
- 2004.03** ○ Strategic alliance and distribution Agreements (JCRC-Japan, USA, Canada, UAE, Iran, Bolivia & Thailand)
- 2005.04** ○ Founded MIDAS China in Shanghai
- .11** ○ Strategic alliance with TNO DIANA, Netherland, and entered into distribution agreement for USA/Europe
- 2007.07** ○ Strategic alliance with Noran Engineering, USA
- 2008.04** ○ Founded MIDAS India (Mumbai, MIDAS R&D Centre India Pvt., Ltd.)
- .04** ○ Founded MIDAS Japan, Tokyo
- .05** ○ Strategic cooperation agreement with KKE, Japan in the mechanical engineering field





# MIDAS Family Programs History

- 1996 .11 ○ midas Gen, BDS, SDS : Building engineering
- 2001 .11 ○ midas Civil : Bridge engineering
- 2003 .06 ○ midas ADS : Residential shear wall building design
- .12 ○ midas FX+ : General purpose pre-post processors for civil engineering
- 2005 .03 ○ midas GTS : Geotechnical engineering & tunneling
- 2006 .11 ○ midas FEA : Detail FE linear/nonlinear analysis
- 2007 .03 ○ midas GeoX : Temporary structure design program for excavation
- .05 ○ MODS : User-oriented MIDAS On Demand Services
- 2008 .08 ○ Nastran FX : Easy, Accurate and Practical Solution for True Analysis - driven Design
- 2009 .05 ○ midas Building : All That Building Structural Design for One Stop Total Solution



# Company vision

“ The World Best Engineering Solution Provider & Service Partner ”

### MIDAS Software

Leaders in providing the best CAE S/W for development and engineering solutions



### Engineering Consultancy

Recognized as TOP 5 company that provides consulting in structural engineering



### eBusiness

Leaders company in e-biz solutions and development



# MIDAS IT Organization



Total : 260  
 Domestic : 202  
 Overseas : 58

[2009.05.01]

**CEO**

## Corporate Planning & Management

Planning	Support	Management
<ul style="list-style-type: none"> <li>Management Planning</li> <li>Finance &amp; Accounting</li> </ul>	<ul style="list-style-type: none"> <li>Human Resources/Training</li> <li>General Administration/ Management / Legal Affairs / Audit</li> </ul>	<ul style="list-style-type: none"> <li>Business Strategy</li> <li>Business Development</li> </ul>
<b>Committees</b> <ul style="list-style-type: none"> <li>Corporate Management / Human Resources / Marketing / Quality Assurance/Information Technology / Technology / New Technology Innovation / Sharing Life</li> </ul>		

## Global Network

USA	China
<ul style="list-style-type: none"> <li>Detroit</li> </ul>	<ul style="list-style-type: none"> <li>Beijing</li> <li>Shanghai</li> <li>Guangzhou</li> <li>Chengdu</li> <li>Shenyang</li> </ul>
Japan	Global Office/Partners
<ul style="list-style-type: none"> <li>Tokyo</li> </ul>	<ul style="list-style-type: none"> <li>20 Direct distribution channels worldwide</li> </ul>
India	
<ul style="list-style-type: none"> <li>Mumbai</li> </ul>	

## Software Business

R & D Center		Marketing & Sales
Development	Technical Support	
<ul style="list-style-type: none"> <li>Development Planning</li> <li>Building App. Development</li> <li>Bridge App. Development</li> <li>Analysis Technology</li> <li>CAD Development Team</li> </ul>	<ul style="list-style-type: none"> <li>Building Structure</li> <li>Bridge Structure</li> <li>Geotechnical Structure</li> <li>Mechanical Engineering</li> </ul>	<ul style="list-style-type: none"> <li>Marketing Planning</li> <li>Building Solution Consulting</li> <li>Bridge Solution Consulting</li> <li>Mechanical Solution Consulting</li> </ul>

## Engineering Consultancy

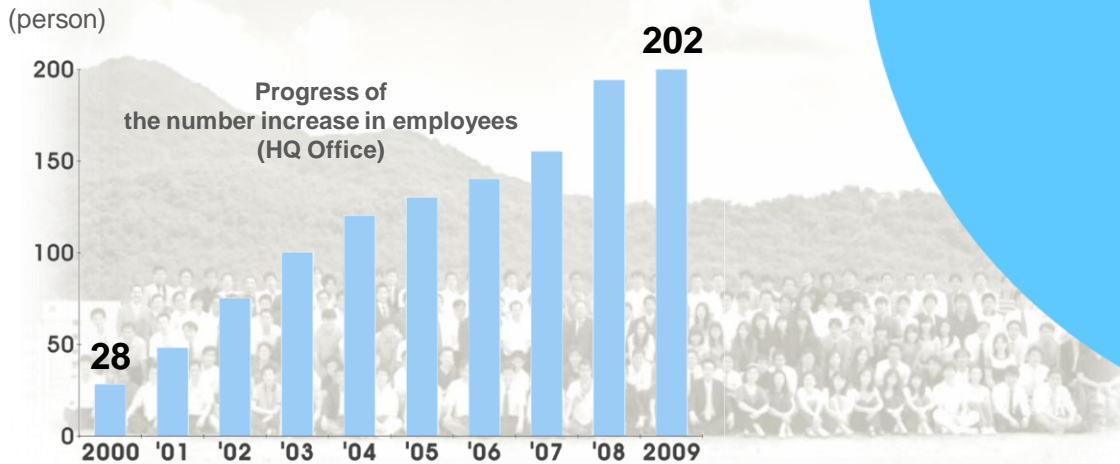
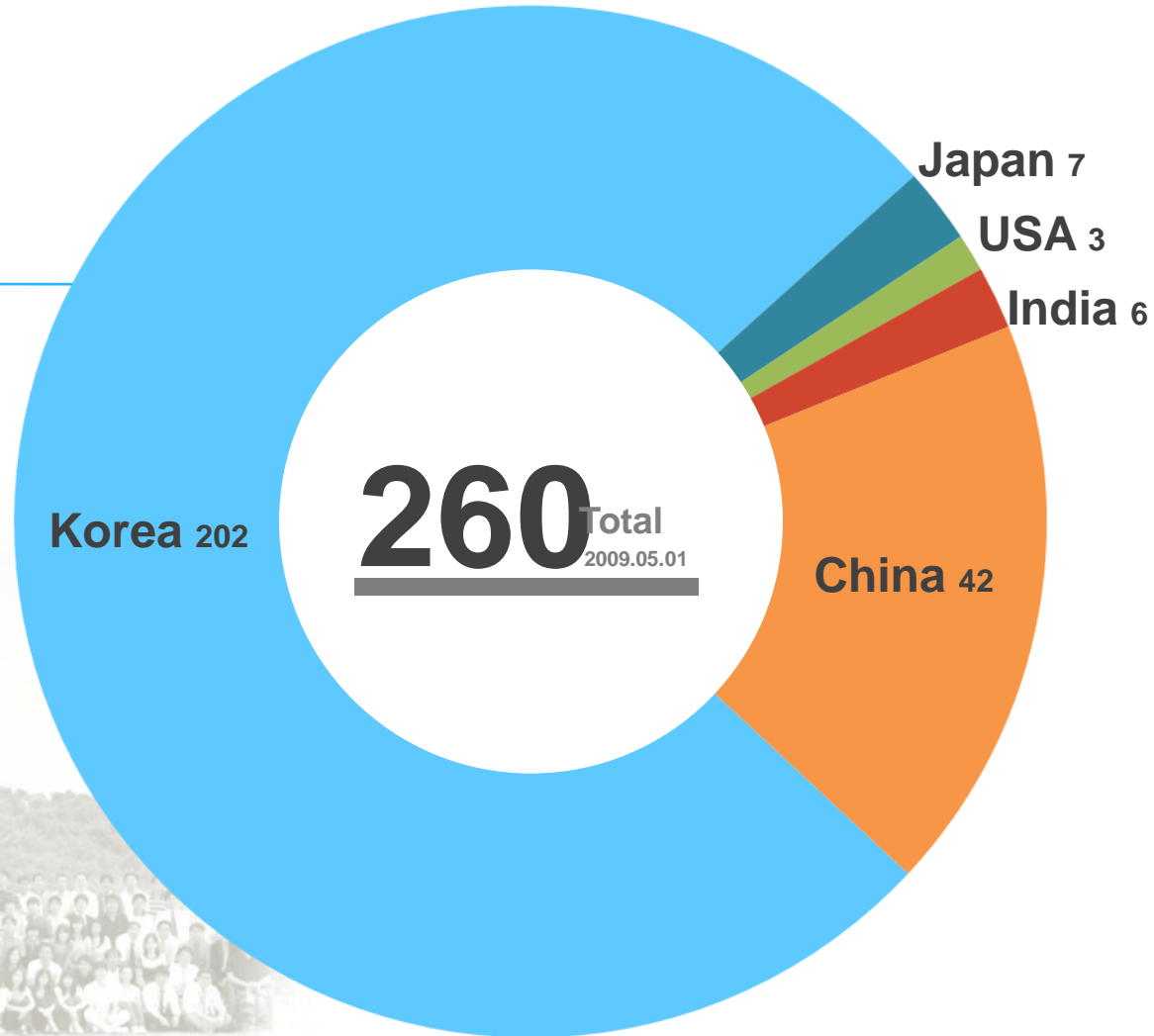
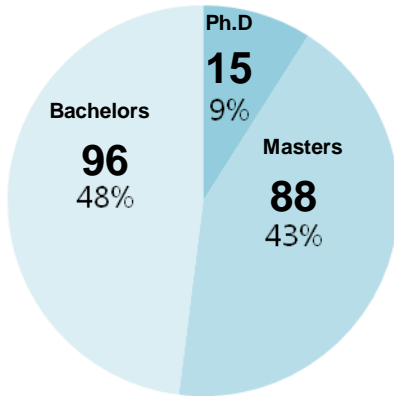
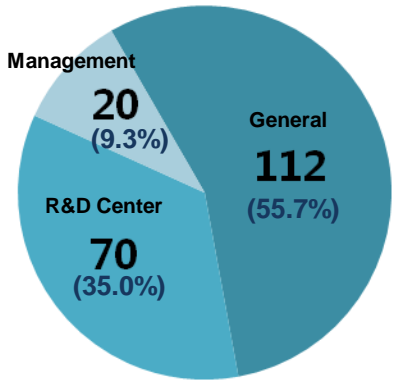
Building Engineering
Plant Engineering
Bridge Engineering

## E-Business

Web Consulting
Web Planning
Web Development
Web Design

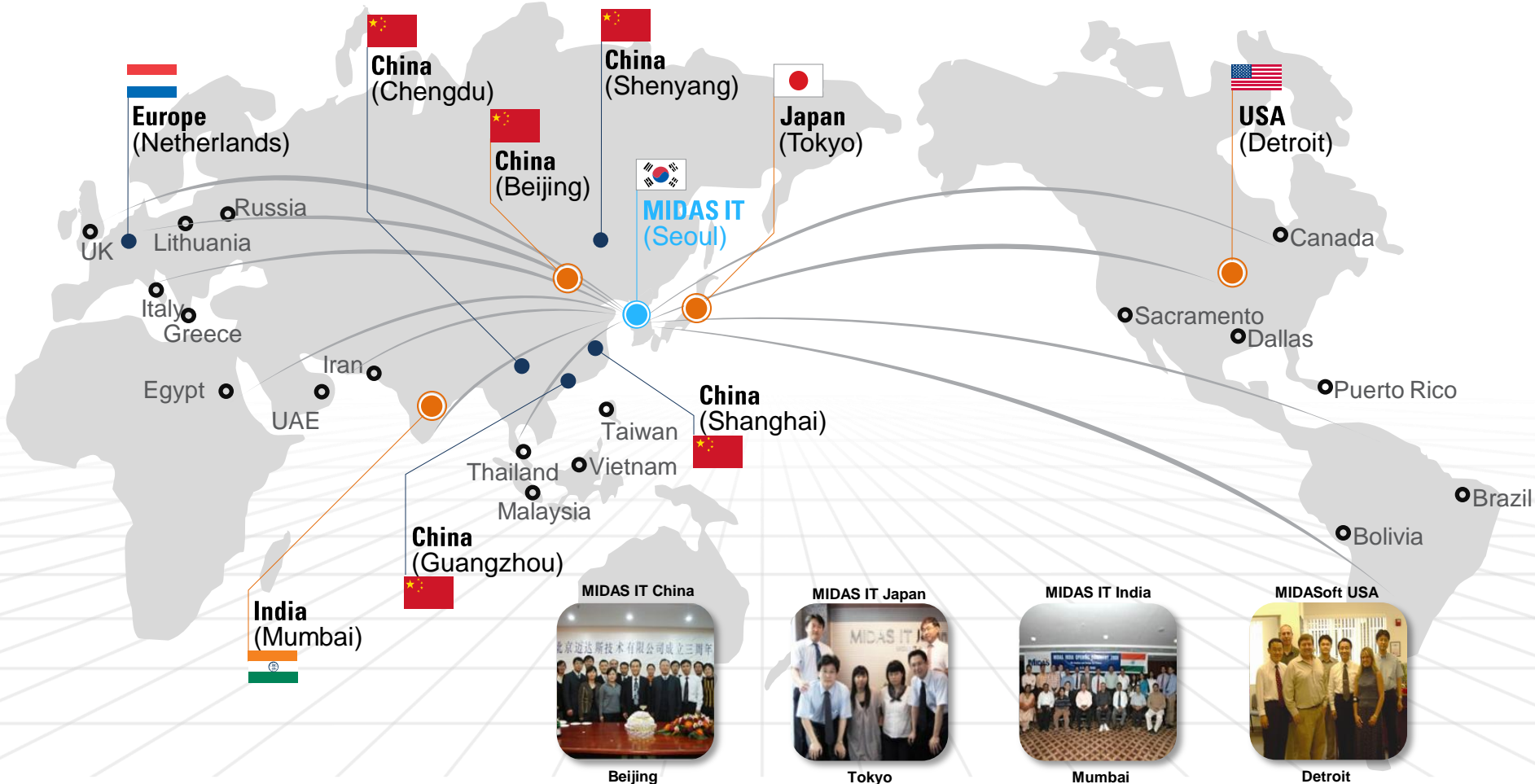
# Composition of Staff

[MIDAS IT Head Office]



# Global Network

● Headquarter 
 ● Regional Headquarters 
 ● Branch Offices 
 ● Sales Office





# Key Partners

Thornton Tomasetti



ARUP



Rosenwasser / Grossman  
Consulting Engineers, P.C.



JIPテクノロジー株式会社



## **Part II. MIDAS IT Culture**

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# MIDAS IT Culture

“ Do the right things right ”



# Core Values



## First, Happiness of Staff

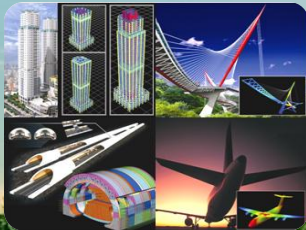
Security of stable future through mutual Trust & common Convictions actualized via a strong link between the individual's growth and the company's growth

## Second, Rewards in Life

Engineer's conscience and honor to use the technologies to change the world to a better place through happier lives of mankind

Valuable achievement through unshaken determination and continued efforts, which inspires the engineer's life

Actualization of the engineer's pride in pursuit of the world's best technologies



## Third, Practice of Sharing

The mankind's mission and the root of wisdom for happiness to return what we earned from the society back to the society, which leads to actualizing the value of our existence.

For the MIDAS IT's sprit in pursuit of a better world in harmony, we practice what we preach into actions.



# MIDAS IT' Faith



**“Until the day  
our engineering technologies  
become the world’s standards”**

**MIDAS was born out of a tiny seed.**

**The seed has proliferated to a small forest.**

**This small forest will advance to a big, clean and high mountain in the future.**

**The mountain will foster full of tress of matured engineers valuable to the society,  
where flowers blossom and clear water flows in the valleys to lay minds and bodies of mankind,  
we will spread a string of sharing in the crisp clear air under the shades of the trees.**

**This mountain will always be a part of a chain of mountains,  
and our sprit will continue through the ridges of the mountains.**

**Visible life has a limit, but invisible faith is eternal.**

**MIDAS IT values honor through relentless passion, and  
the bearing of the faith on a compass will guide us to the value of being together with the society.**





# An Engineer is...



## *Engineer...*

an **innovator** aspiring changes over stagnation,  
a **pioneer** pursuing advancement over complacency,  
and a **leader** thinking the future over the present or the past.

Furthermore, an Engineer is

a **philosopher** who continuously seeks truth to phenomena,  
a **scientist** who researches to intellectually identify the notions of the unknown,  
and an **artist** who develops the needful with creativity.

the Engineer is therefore  
a **key actor in society leading and changing**  
the world for the betterment of mankind.

# MIDAS IT Concept



## The same goal

### Sharing of core value, vision and mission

- The core value is the corporate identity itself and, at the same time, the ultimate goal to move toward.
- MIDAS IT relentlessly pursues innovation while being oriented to a consistent direction.
- The entire staff members share the company management goal with a great sense of responsibilities.



## The same mind

### The culture of trust, participation and communication

- The company fosters talented, future oriented personnel and promotes unlimited opportunities for those who seek results.
- The company believes in clear communication with mutual respect to effectively reach the common goal.
- The entire staff are actively involved in building the company culture together.



## The same means

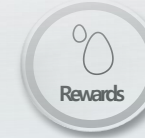
### Work principles and system

- We seek to maximize the value for our customers.
- WE make critical decisions not for the current conditions, but for the values and opportunities in the future.
- We conform to the MIDAS work process.

# The Same Goal

## Core Values

MIDAS IT pursues the happiness of the world through the entire staff's happiness and technologies.



## MIDAS VISION

**The World's Best**  
Engineering Solution Provider & Service Partner

## MIDAS MISSION

### MIDAS Software

Leaders in providing the best CAE software for innovative engineering solutions

- Projected yearly net revenue at a growth rate of 35% to reach US\$100,000,000 by 2012
- Number of staff increasing at a rate of 20% yearly to reach 500 engineers by 2012 internationally
- Alliances with strategic partners in Europe, North America, China, Japan, Russia and India
- Dominant market shares in engineering software solutions in the Architecture/Civil/Geotechnical fields
- A major player providing competitive mechanical engineering software solutions

### Engineering consultancy

Recognized as one of the best 5 companies providing consulting services in structural engineering

### eBusiness

A leader providing e-biz solutions and development



# The Same Mind

## Building Trust

Satisfaction of the Present → Compensation  
Confidence in the Future → Career Opportunity



### Compensation Policy : satisfaction and trust

- Competitive salary and benefits in the similar industries
- Transparent performance evaluation system
- Productive and pleasant work environment
- Staff participation in management issues and financial status

### Career Opportunity : conviction of bright future

- Emphasis on continuing self-developments
- Aligning individual's and the company's goals
- Motivations to achieve excellence
- Identifying and cultivating talents
- A clear vision of individual carrer path



# The Same Mind

**“MIDAS IT strives to maintain the happiness of all MIDASians through various programs of the HR Management System”**



**Employee benefits**



**Tuition reimbursement for children**



**Fitness program**



**Self improvement**



**Housing loans**



**Vacation and Day-offs**



**Medical plan**



**Company Breakfast**



**Allowance for parking**



**Dormitory assistance**



**Studying Abroad**

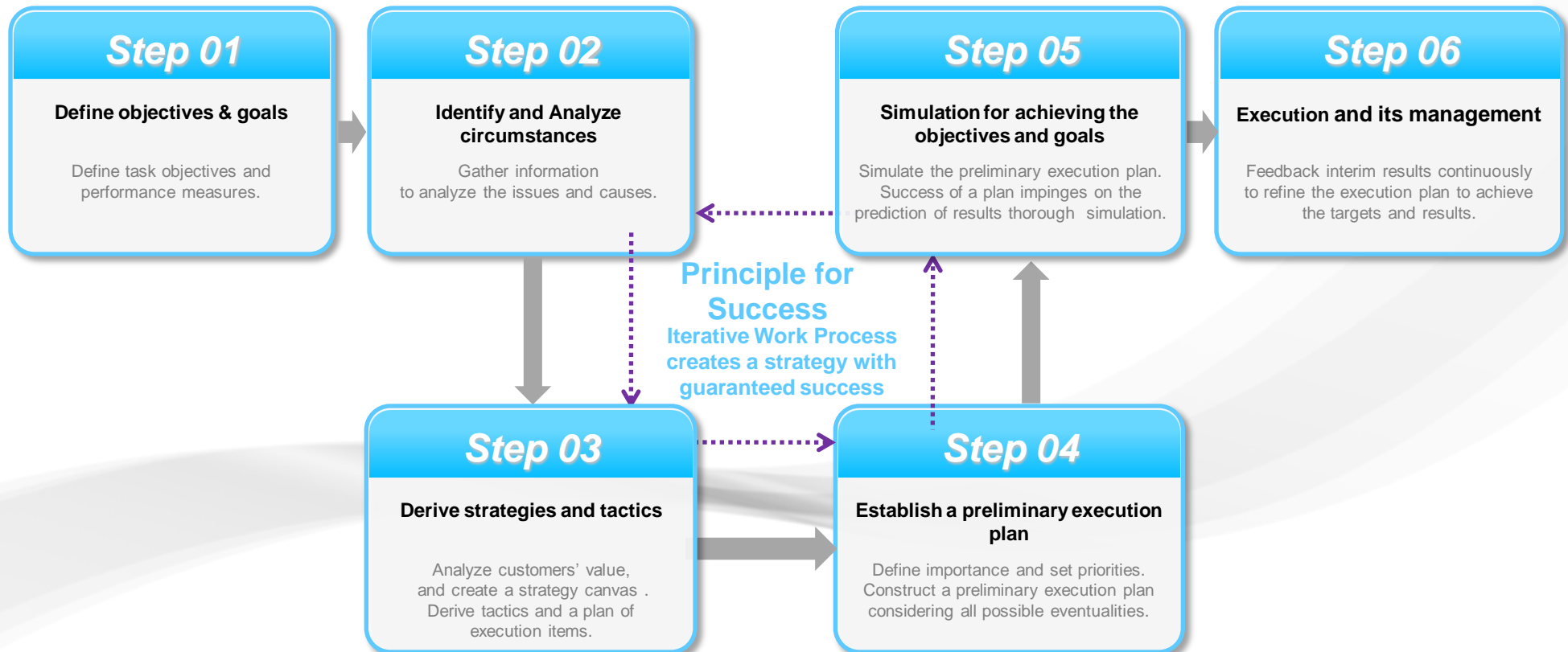


**Other fringe benefits**

# The Same Means

## MIDAS IT Work Process

MIDAS IT Work Process is the foundation for every planning and execution of all the tasks carried out in MIDAS IT. MIDAS IT Work Process enhances problem-solving and goal achievement capabilities of individuals through strategically approaching the issues.





## *MIDAS IT Principles*

“ We actualize **Core Values** and **Vision** through applying the **principles** to all of our undertakings ”

01. All our thoughts and actions must coincide with the pursuit of Core Values.
02. We must act on behalf of our customers to maximize their values.
03. We must focus on the issues associated with future values and opportunities rather than dwelling into the current problems.
04. We must make prudent judgments in execution to maximize the synergy effects of people, technology and information.
05. We must conform to MIDAS IT Work Process.

# MIDAS Culture



## “MIDAS IT Culture”

What differentiates MIDAS IT from others?

- Culture of Performance driven
- Culture of Innovation
- Culture of Motivation
- Culture of Communication
- Culture of Cultivating Talents



## “MIDAS IT Key Words”

Vocabularies which represent MIDAS IT

Happiness, Honor, Sharing, Faith, Rewards, Success, Cutting-edge, Passion, Aspiration, Dynamic, Youth, Opportunity, Challenge, Future, Talents, Simple, Volunteer, Transparency, Honesty, Welfare, Participation, Renovation, Innovation & Sharing



## MIDASian

**01**

### Perfection

A passionate person who demonstrates utmost efforts to perform at the highest level

**02**

### Future

A proactive person who challenges the future with courage and wisdom

**03**

### Innovation

A person who continuously innovates and produces results

**04**

### Honor

A person who retains faith and pride, and values the honor of MIDAS IT



# Social Responsibilities

MIDAS IT donates 1% of its annual revenues to charity for the less fortunate.

## Charity Activities

MIDAS IT places great value in actively taking social responsibilities and promoting co-existence with others. MIDAS IT is committed to making a better world by sharing and taking actions such as providing food, water, clothing, housing and educational facilities.

### Major activities

- Charity running
- Charity bazaar
- Providing food and grants to children unprotected from social welfare
- Habitat (housing building)
- Preparing and delivering basic food for physically challenged people
- Donating 1% of the revenue to charity organizations
- Group social activities (picnic, environmental clean up)
- 1 to 1 child sponsorship by the staff for the developing countries





# Culture of sharing

MIDAS IT donates 1% of its annual revenues to charity for the less fortunate.

## Charity Activities

MIDAS IT attempts to make the world a better place. Such commitments extend to all walks of life in need of assistance in any part of the world irrespective of race, nationality, religion or ideology. Such charity includes **Foundation of 'Hope' Elementary School in China, 1:1 Children Sponsorship**, and many more.

### Major activities

- 1 to 1 matching fund for children in developing countries \*
- Donation to the School for the Deaf in India
- Work Volunteering in International Workplaces (Bangladesh/Nepal)
- Foundation of 'Hope' Elementary School in China
- Charity for a school for the deaf in India

\* As of April 2009, **90% of the staff** have been participating in sponsorship for needy children by making contribution of 1:1 matching fund, which now numbers more than **250 children**.



## **Part III. MIDAS Software Overview**

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# 01

## MIDAS Family Programs

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# 01. MIDAS Family Programs

## Nastran FX

Total Solution for True Analysis-driven Design

## midas FX+

General Pre & Post Processor  
for Finite Element Analysis

## FEPartner (PMC in Japan)

Customized Pre & Post-processor  
for Plastic CAE

## midas Gen

Integrated Design System  
for Building and General Structures

## midas Building

All-in-One Total Solution for  
Structural Design of Buildings

## midas BDS

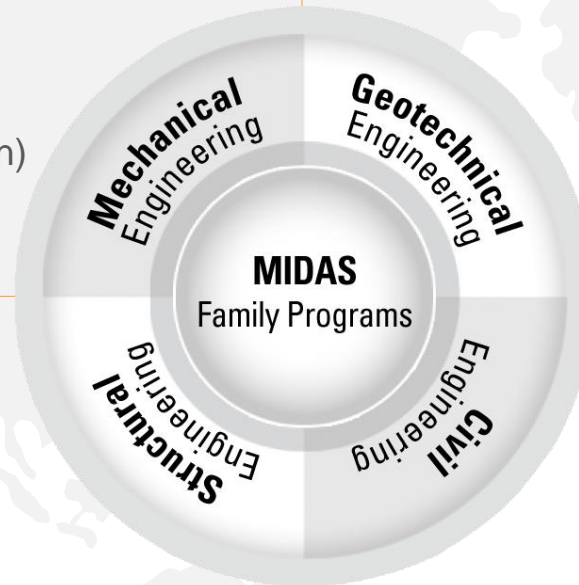
Shear wall type Building Design System

## midas SDS

Slab & basemat Design System

## midas Set

Structural engineer's tools



## midas GTS

Geotechnical and Tunnel analysis System

## midas GeoX

Temporary shoring & Settlement analysis System  
for Excavation

## Soil+ (CTC in Japan)

Structural Analysis System  
for Geotechnical Engineering

## midas Civil

Integrated Solution System  
for Bridge and Civil Structures

## midas FEA

Advanced Nonlinear and  
Detail Analysis System

## midas Abutment

Abutment Automatic Design System

## midas Pier

Pier Automatic Design System

## midas Deck

Deck Automatic Design System



# 02 Mechanical Engineering

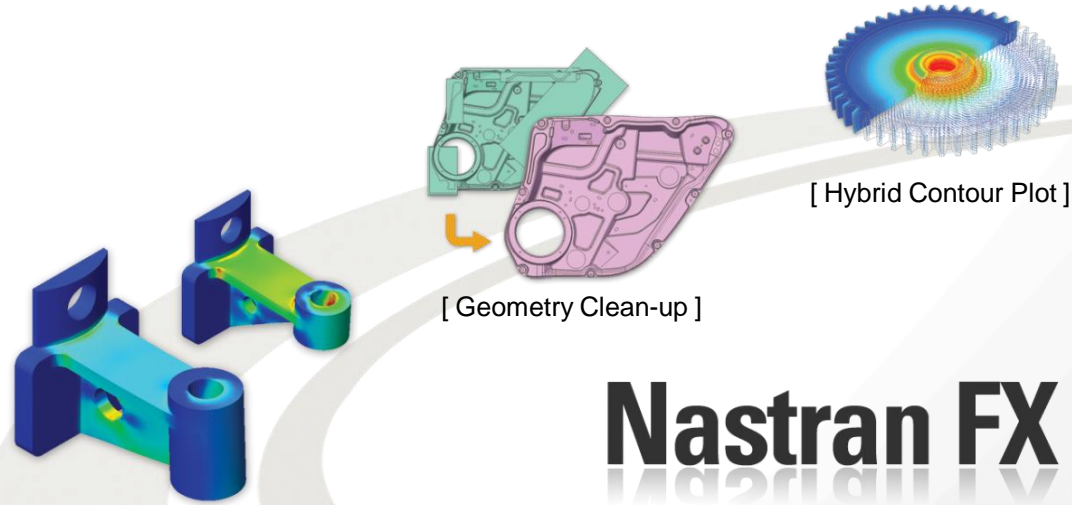
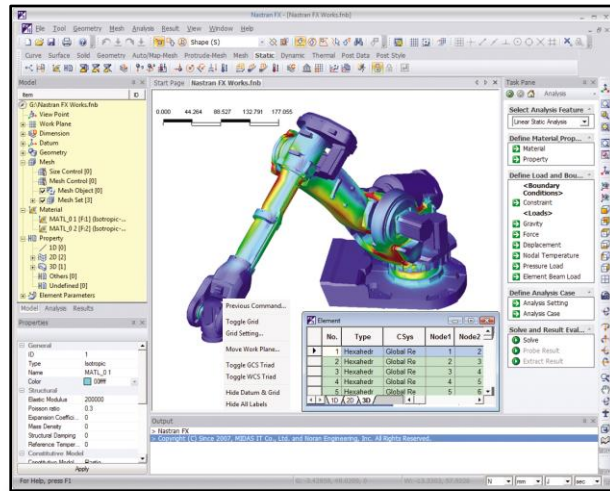
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# 02. Mechanical Engineering – Nastran FX

## Nastran FX

Total Solution for True Analysis-driven Design



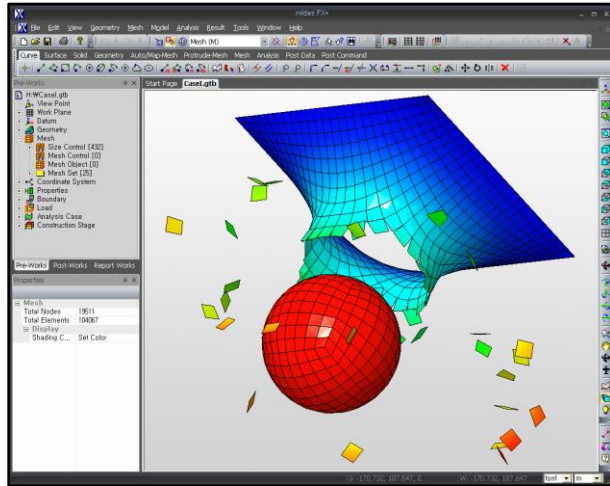
# Nastran FX

- Released in 2008
- 2008 – Japan, Korea & Europe
- 2009 – USA, China & Russia
- Vision to become the next leading software in the mechanical CAE software field

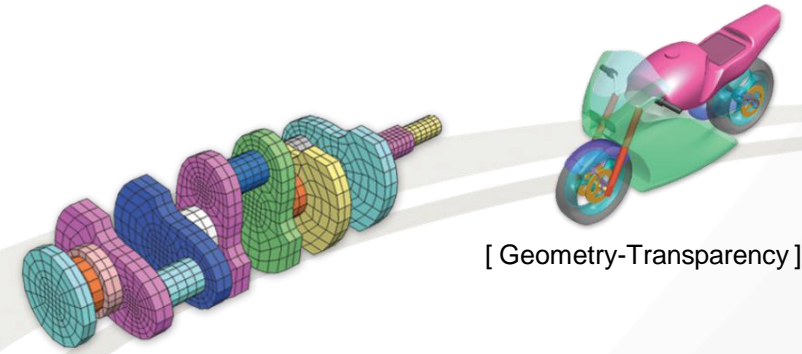
## 02. Mechanical engineering – midas FX+

midas **FX+**

General Pre & Post Processor for Finite Element Analysis

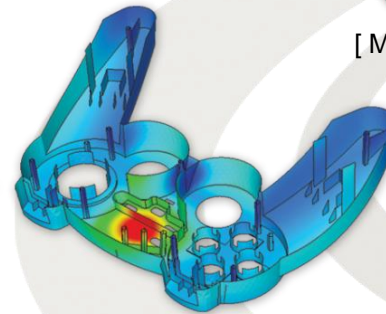


- Released in 2003
- Distributed worldwide
- FEPartner (Soil+, PMC & FXforDIANA)
- Endless application areas



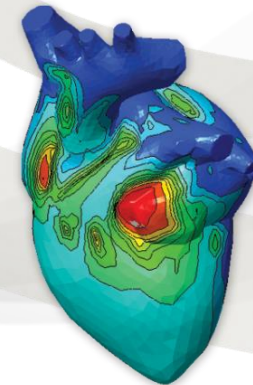
[ Geometry-Transparency ]

[ Mapped-Solid Meshing ]

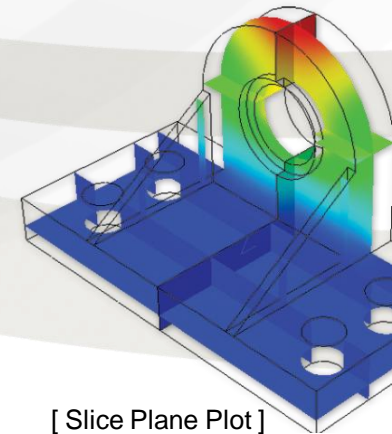


[ Gradient Contour Plot ]

midas **FX+**



[ Contour with Iso-line ]



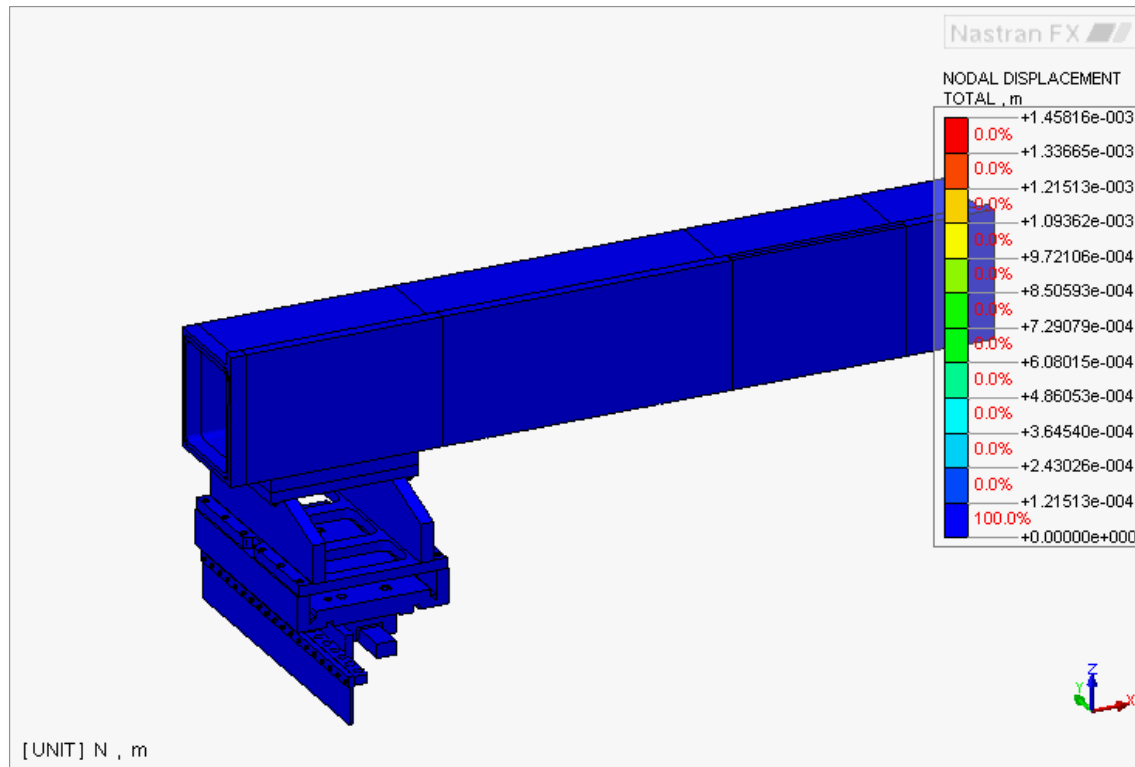
[ Slice Plane Plot ]



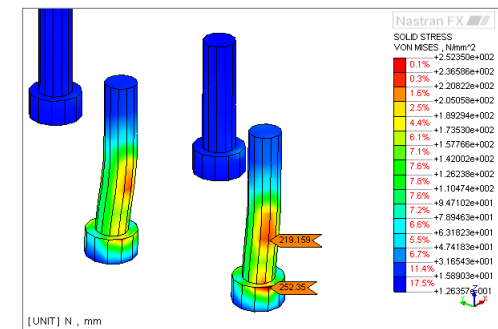
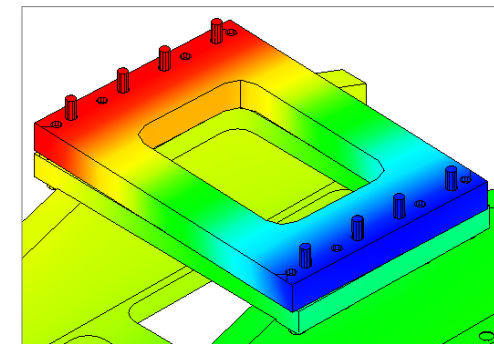
## 02. Mechanical Engineering – Project Applications

# Conveyor equipment

- **Analysis Goal:** Safety assessment due to non-symmetric static load resulting from operational mistakes and bolt connections
- **Analysis Type:** Linear static analysis of symmetric model, non-symmetric boundary conditions
- **Contact Condition:** Sliding contact & sliding deformation of single body structure



Deformation of structure while sliding

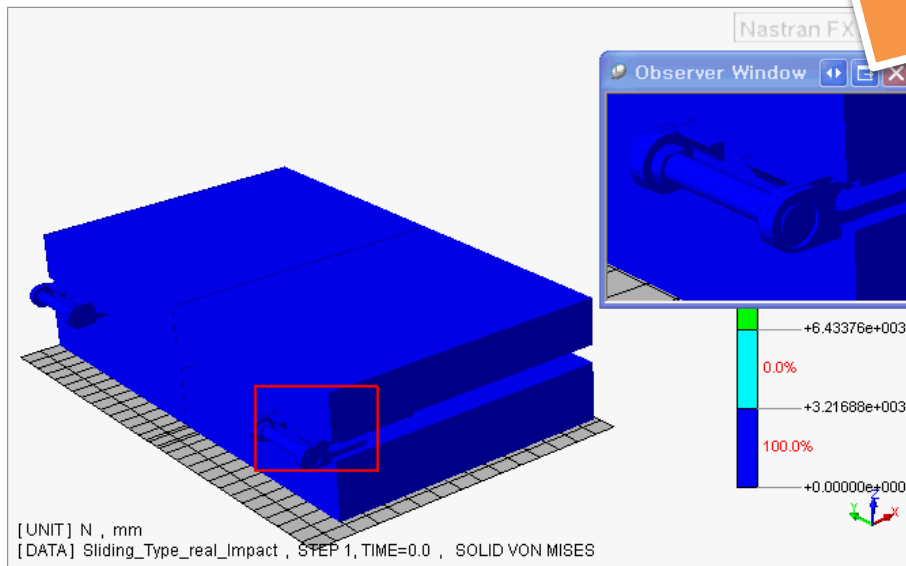
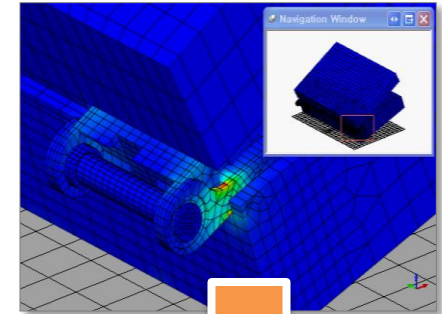
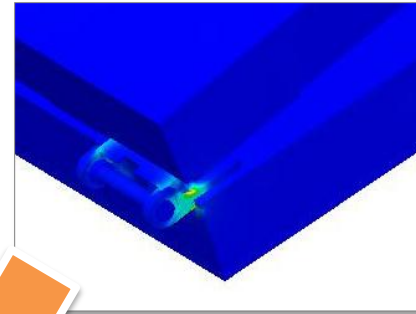


Stress assessment for bolts

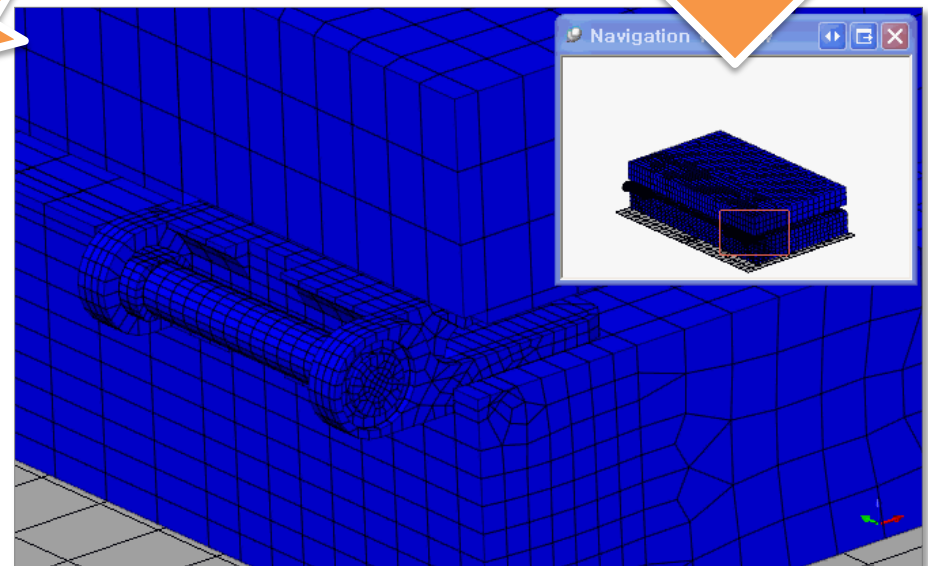
## 02. Mechanical Engineering – Project Applications

# Cellular Phone Hinge

- **Analysis Goal:** Stress/strength assessment from a drop test
- **Analysis Type:** Nonlinear dynamic analysis / Nonlinear Contact
- **Contact condition:** General contact & welded behavior



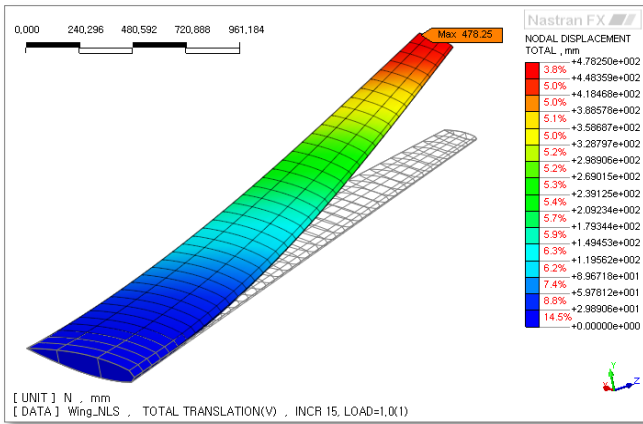
Drop impact behavior and stress distribution



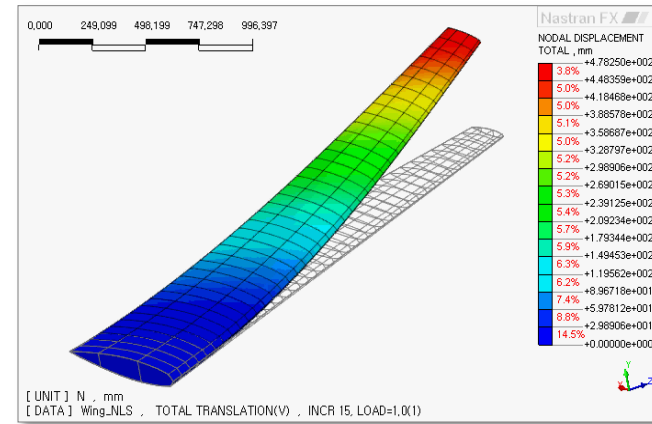
Stress variation in hinge area

# 02. Mechanical Engineering – Project Applications

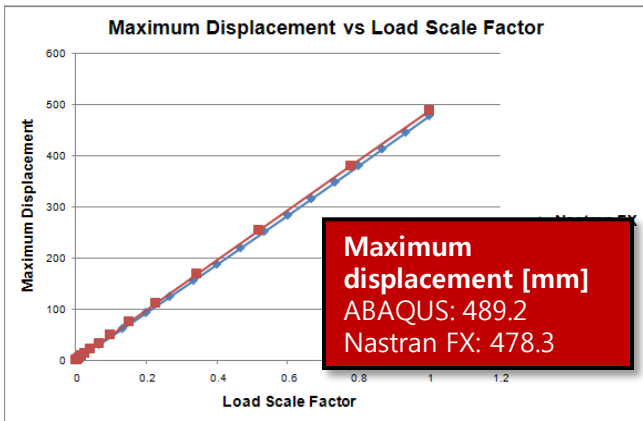
## Aircraft wing



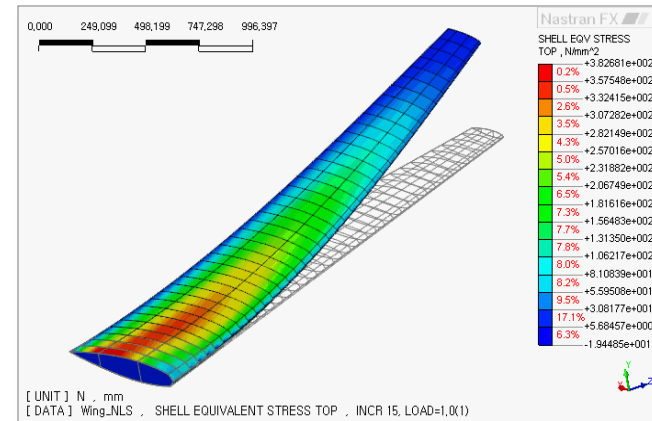
Maximum displacement and deformed shape



Displacement result and deformation animation



Comparison of displacement results with ABAQUS (maximum difference: 2.2%)

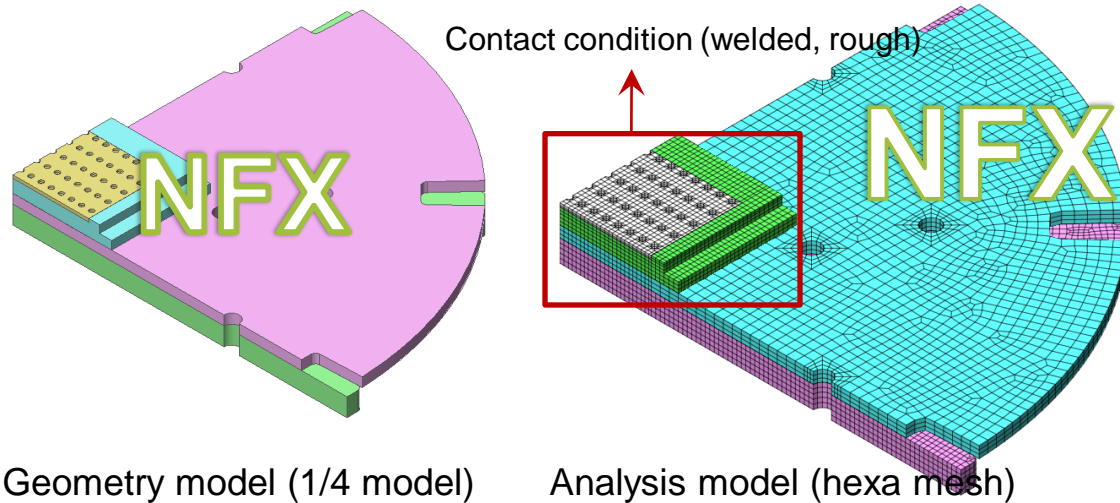


Nonlinear equivalent shell stress

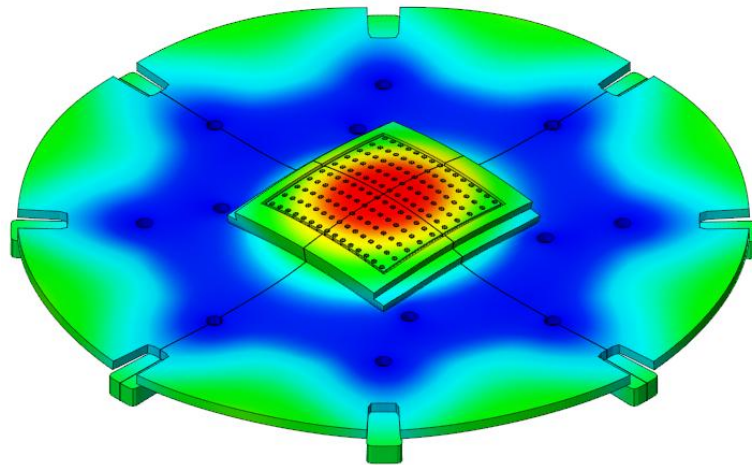


## 02. Mechanical engineering – Project Applications

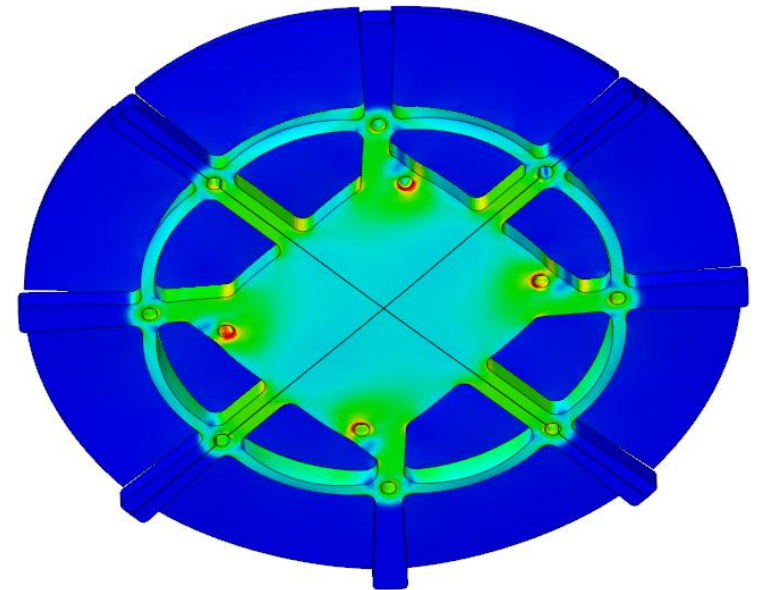
### Probe Card



- **Analysis Goal:** Assessment of probe card deformation and stress due to thermal / structural static load
- **Analysis Type:** Linear static analysis  
Temperature & pressure static load (results mixed)



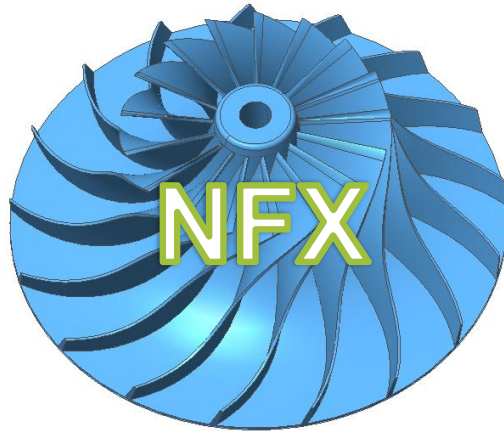
Displacement and deformed shape (symmetric display)



Distribution of effective stress (symmetric display)

## 02. Mechanical engineering – Project Applications

### Impellor

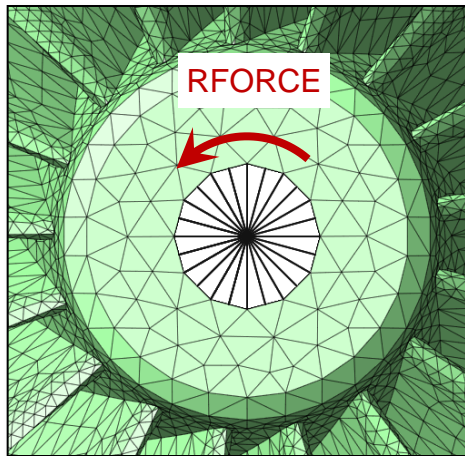


Geometry model

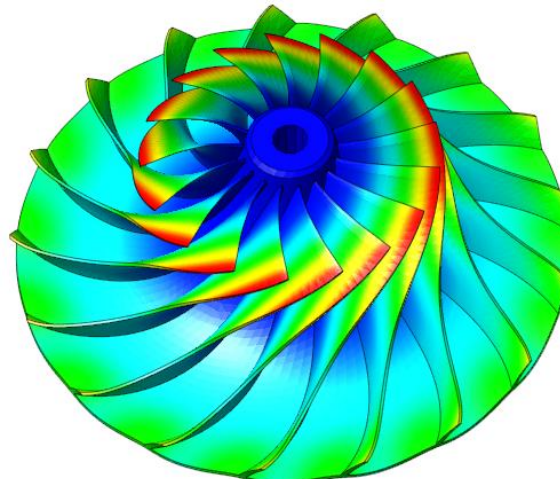


Analysis model (tetra mesh)

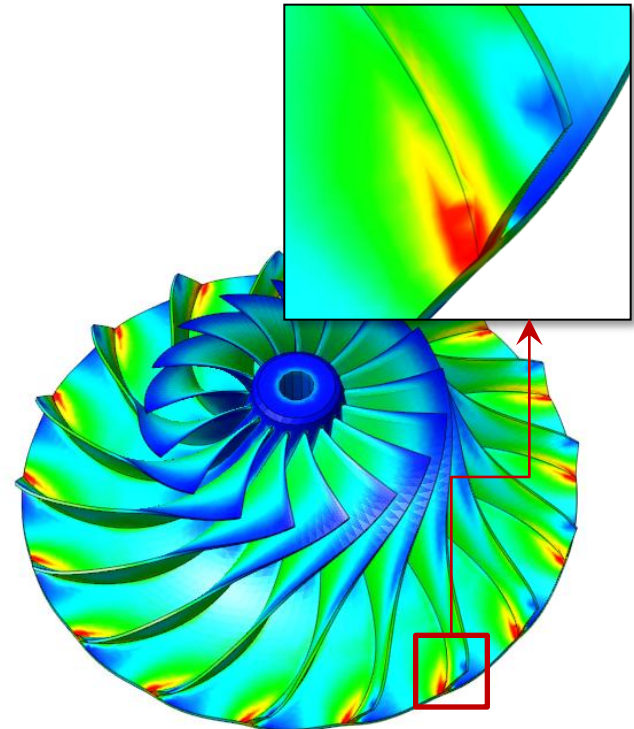
- **Analysis Goal:** Structural analysis of impellor under the centrifugal force
- **Analysis Type:** Linear static analysis (centrifugal force )



Constraints after connecting rigid body to the center



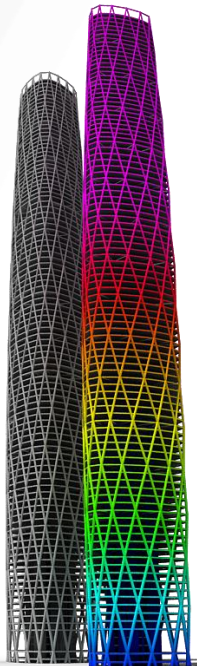
Displacement and deformed shape



Effective stress distribution

# 03 Building Engineering

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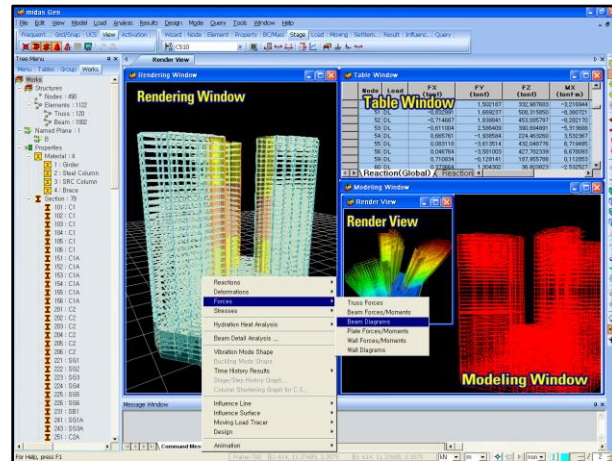




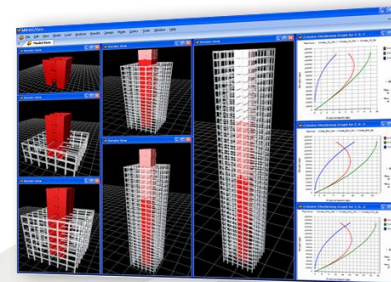
# 03. Building Engineering – midas Gen

**midas Gen**

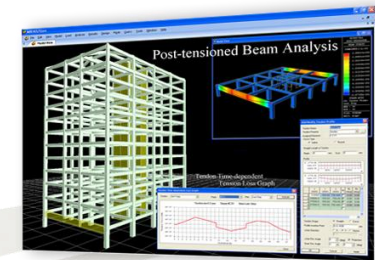
Integrated Design System for Building and General Structures



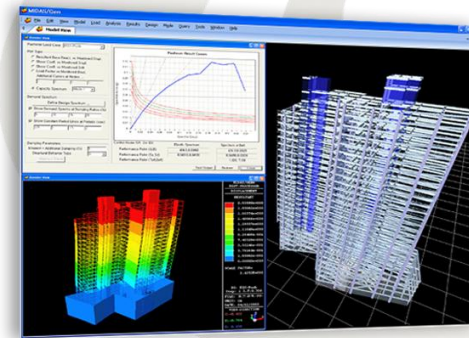
- Released in 1996
- Distributed worldwide
- Dominant market share worldwide
- High profile project applications (Burj Dubai, 2008 Olympic Main Stadium)



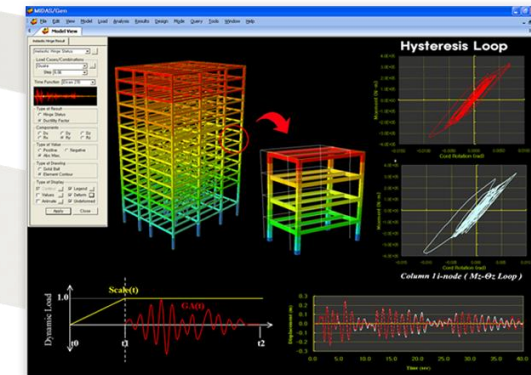
[ Construction Stage Analysis ]



[ Post Tension Analysis ]



[ Pushover Analysis ]



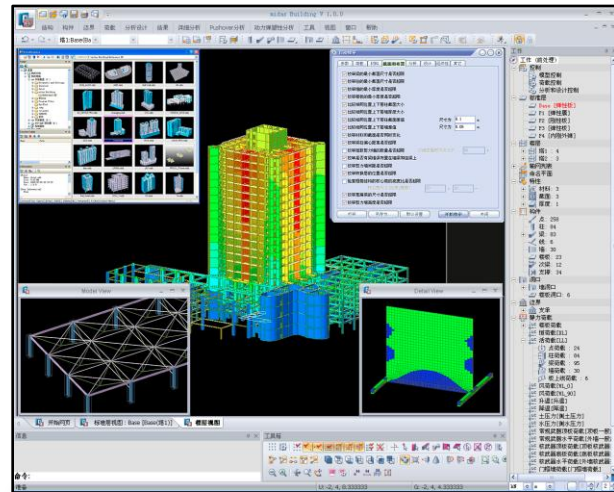
[ Time History Analysis ]

**midas Gen**

# 03. Building Engineering – midas Building

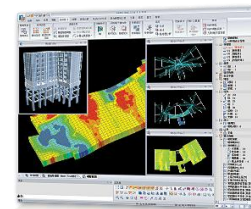
## midas Building

All-in-One Total Solution for Strctural Design of Buildings

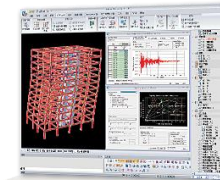


[ Structure Master ]

- Released in 2009
- New Paradigm for Building Structures
  - **Structure Master** - Integrated Analysis & Design for Building Structures
  - **Foundation Master** - Integrated Analysis & Design for Foundation Structures
  - **Building Modeler** - Automatic Generation of 3D Structural Analysis Model
  - **Building Drawer** - Automatic Generation of Structural Working Drawings
  - **Detail Analysis** - Slab & Wall Detail Analysis
  - **Nonlinear Analysis** - Static & Dynamic Inelastic Analysis



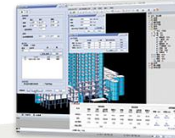
[ Detail Analysis ]



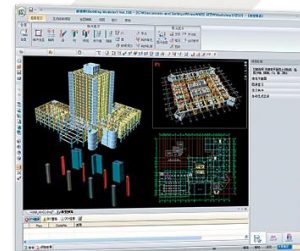
[ Nonlinear Analysis ]



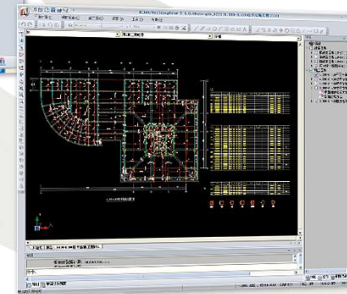
[ Check System ]



[ Optimal Design ]

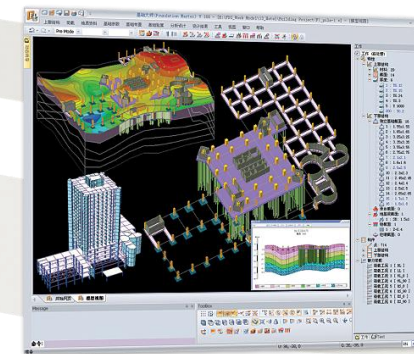


[ Building Modeler ]



[ Building Drawer ]

# midas Building



[ Foundation Master ]

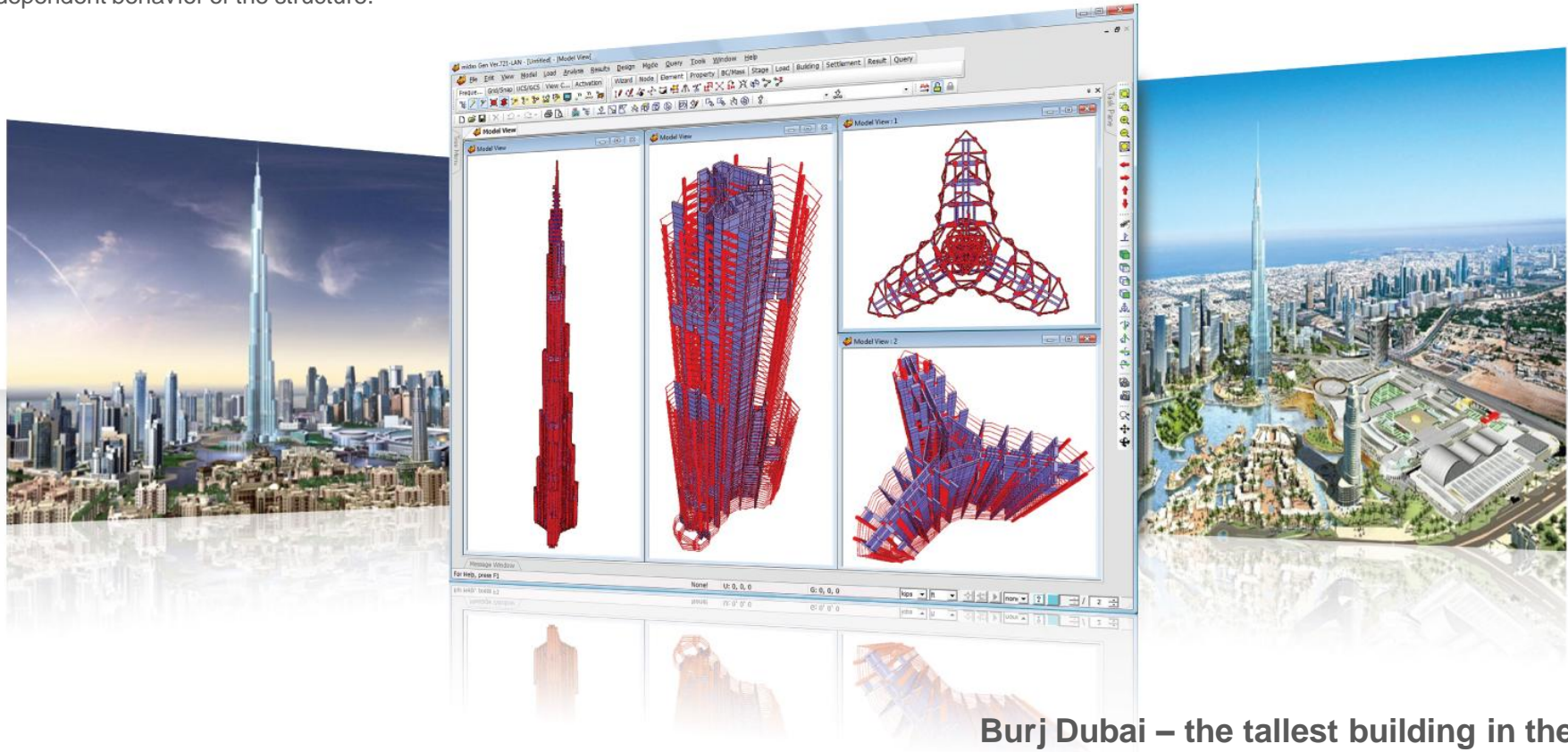


## 03. Building Engineering – Project Applications

# Burj Dubai in UAE

Burj Dubai is the tallest building in the world and will be completed in 2009. The structural system consists of a “buttressed” core and perimeter columns, with a six-sided central core, or hexagonal hub. The result is a tower that is extremely stiff torsionally. The primary structural system is reinforced concrete.

To account for the time-dependent concrete effects, a comprehensive construction sequence analysis incorporating the effects of creep and shrinkage was utilized to monitor and adjust for the time-dependent behavior of the structure.



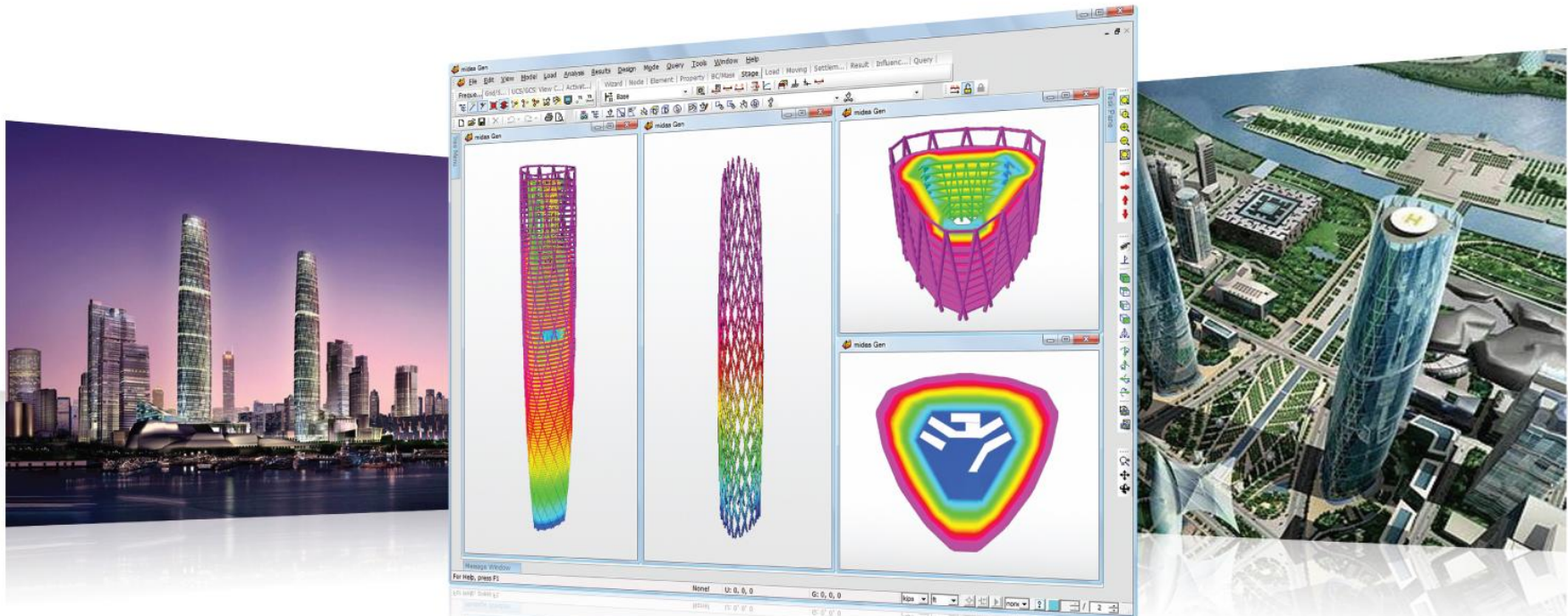
Burj Dubai – the tallest building in the world



## 03. Building Engineering – Project Applications

# Guangzhou Twin Tower in China

In most buildings the façade or its “face” is the outward visual appearance or expression of a building. It forms the most significant manifestation of the building’s ‘architecture’ to the outside world. However the façade must also perform a number of important roles for the actual occupants and owners of the building. Large high profile buildings and their facades must contribute positively towards more global issues such as long term sustainability and energy use.



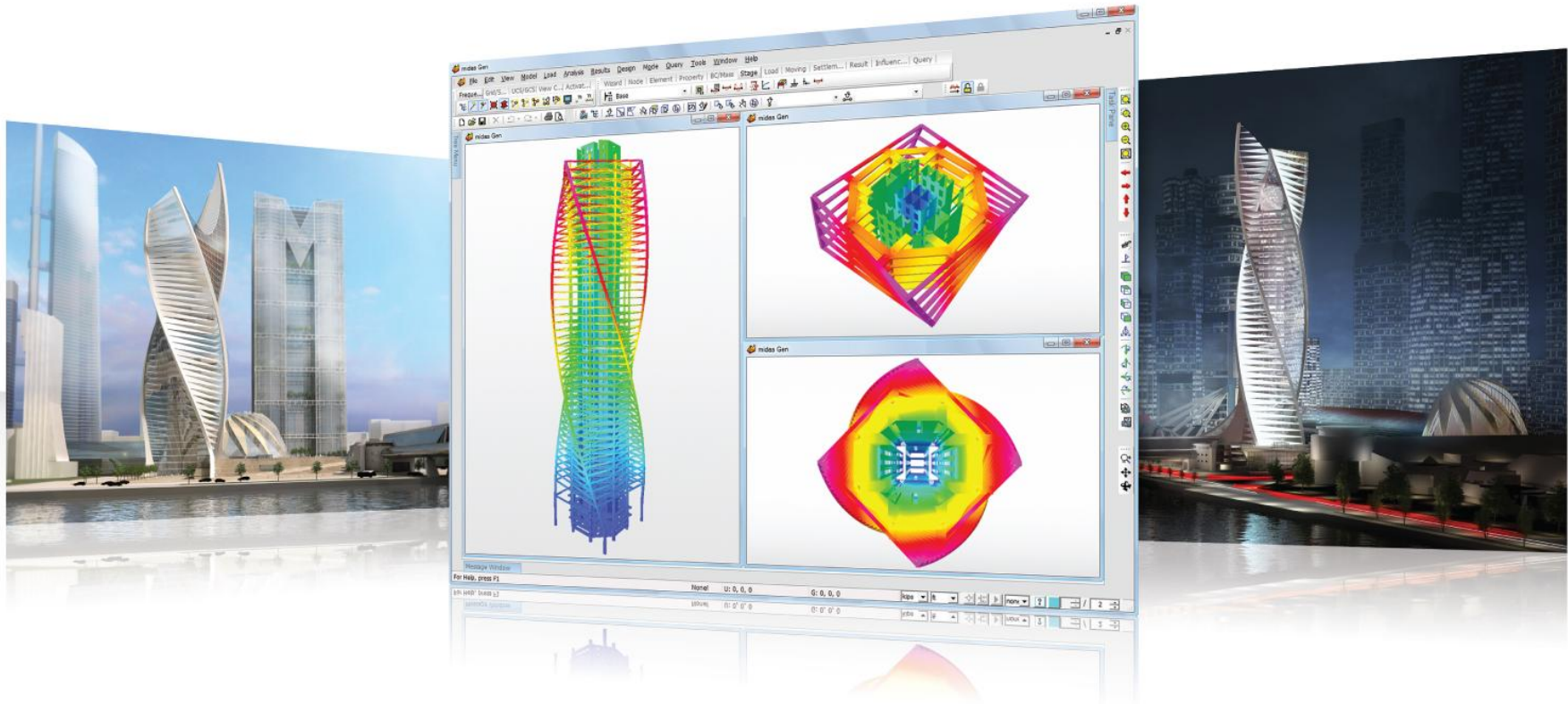
Guangzhou Twin Tower – height 432m, 107 stories

## 03. Building Engineering – Project Applications

# Moscow City Palace Tower in Russia

The building, a twisting 46-storey tower that is due for completion in the summer 2011, will serve as a prominent entryway into the Moscow-City district occupying its southeastern plot, which connects to a completed pedestrian bridge.

City Palace will contain about 1.8 million square feet of space, divided evenly between retail, administrative and office functions, with a parking lot planned on three underground levels.



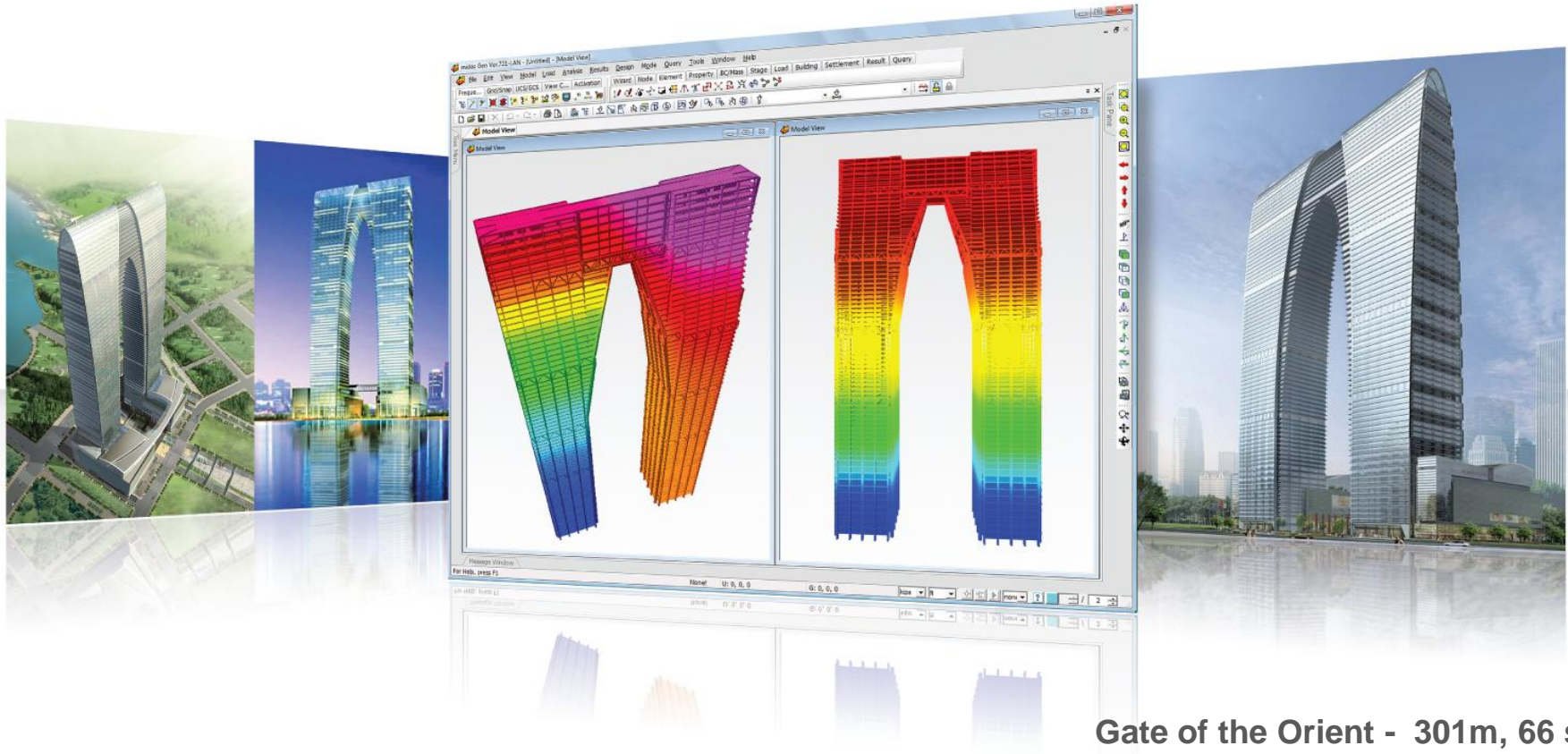
**Moscow City - Height 217m, 46 stories, Twisting Concrete System**



## 03. Building Engineering – Project Applications

# Gate of the Orient in China

This 66-story building is composed of two main towers that unite to form an arch, symbolizing a gateway. The arch is an important symbol in Suzhou, where the 2,500-year-old Pan Gate also calls home. The Gate of the Orient is its modern equivalent. The simple geometry and vivid design are the perfect symbol of China, marking the country as the forefront of development in the Far East.

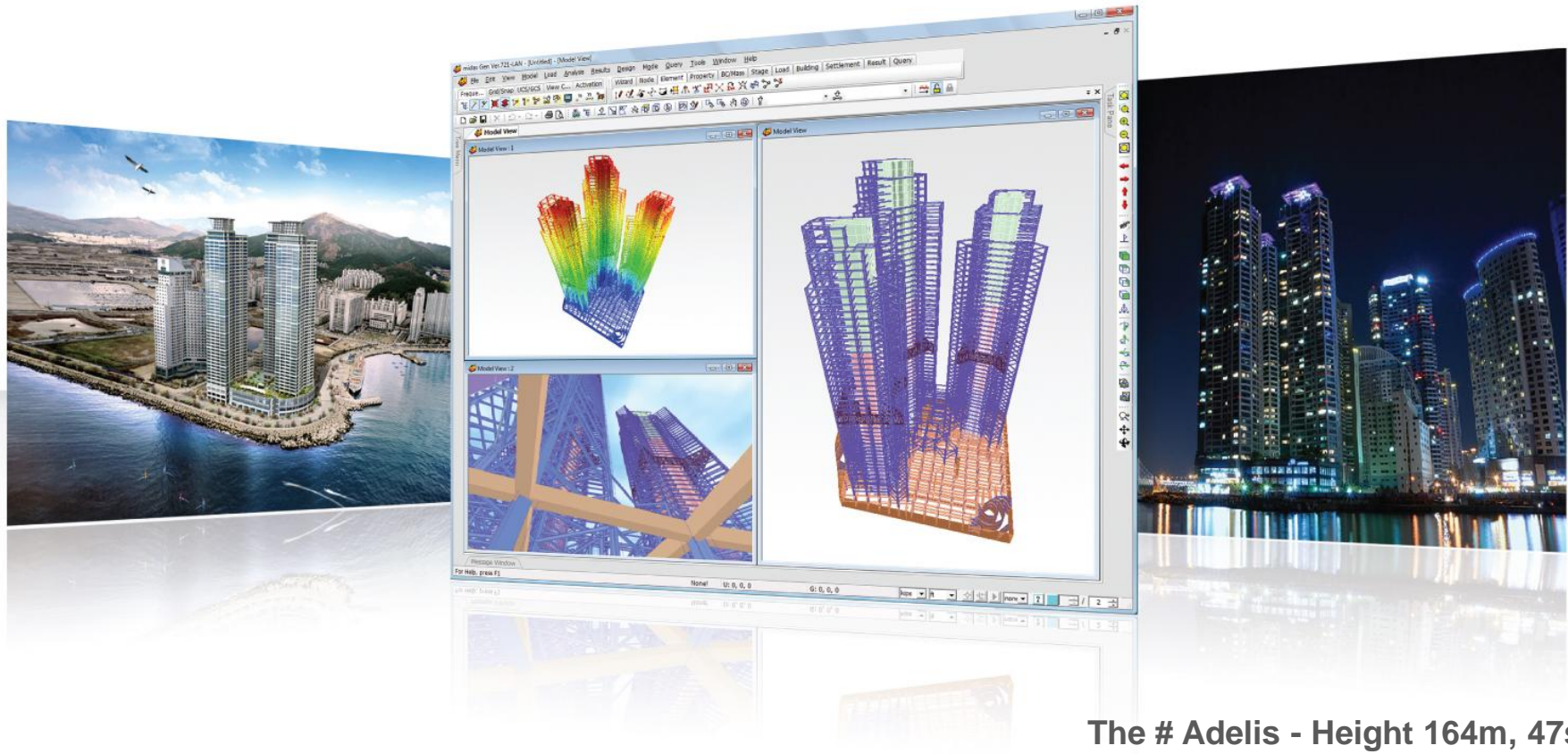


Gate of the Orient - 301m, 66 stories

## 03. Building Engineering – Project Applications

# The # Adelis in Korea

The # Haeundae Adelis comprises three complete RC skyscrapers designed with high strength concrete. Housing an indoor golf club, swimming pool, fitness center and business facilities, it is also ideally located such that 90% of the residents have an ocean view of the Pacific.



The # Adelis - Height 164m, 47stories

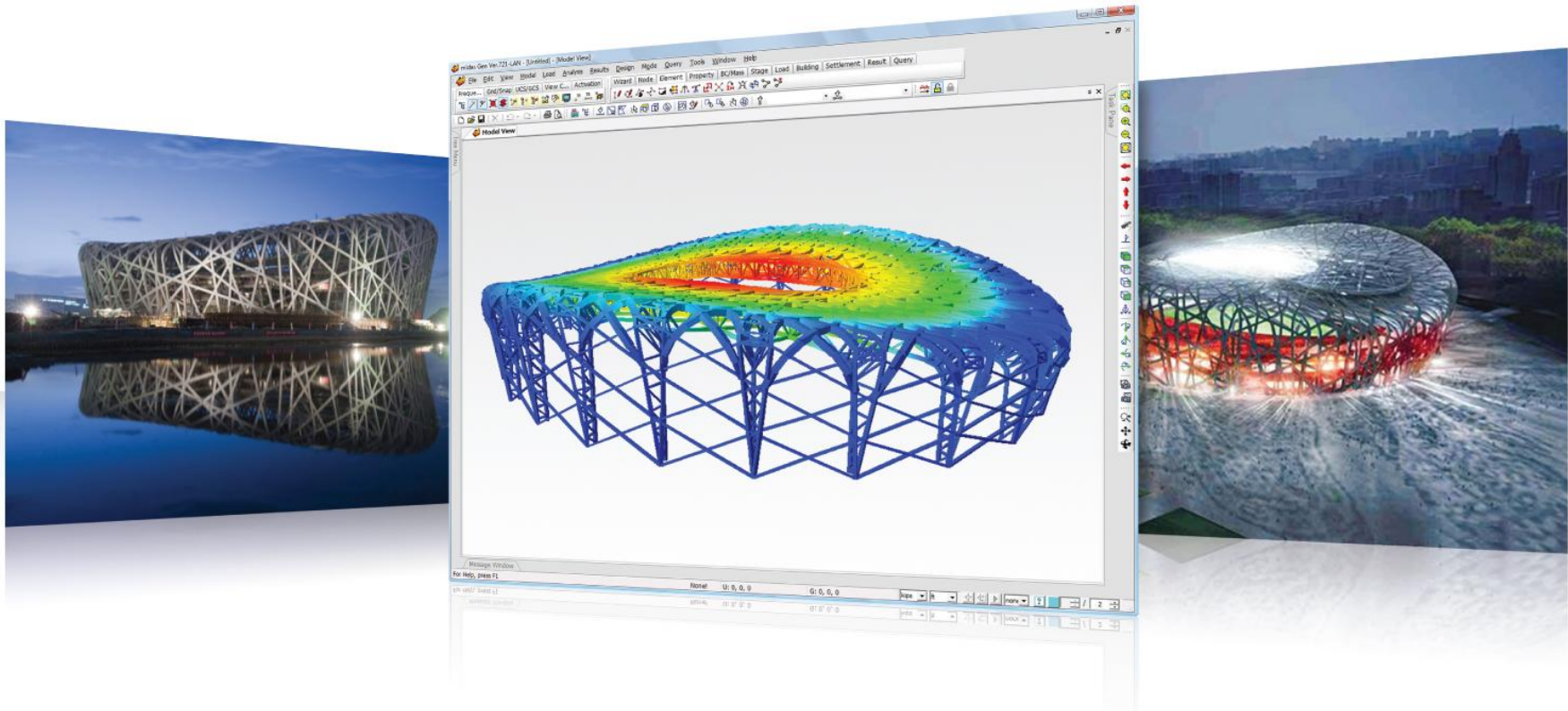


## 03. Building Engineering – Project Applications

# Beijing National Stadium in China

The stadium is referred to as the 'Bird's Nest' because of its saddle-shaped steel roof and interwoven façade.

The roof measures 330m long by 220m wide and weighs a total of 45,000 tones. Its upper surface is clad with ethylene tetra fluoro ethylene (ETFE) panels which let in natural light, and its lower surface has an acoustic membrane which reflects and absorbs sound. This maintains the atmosphere in the stadium.

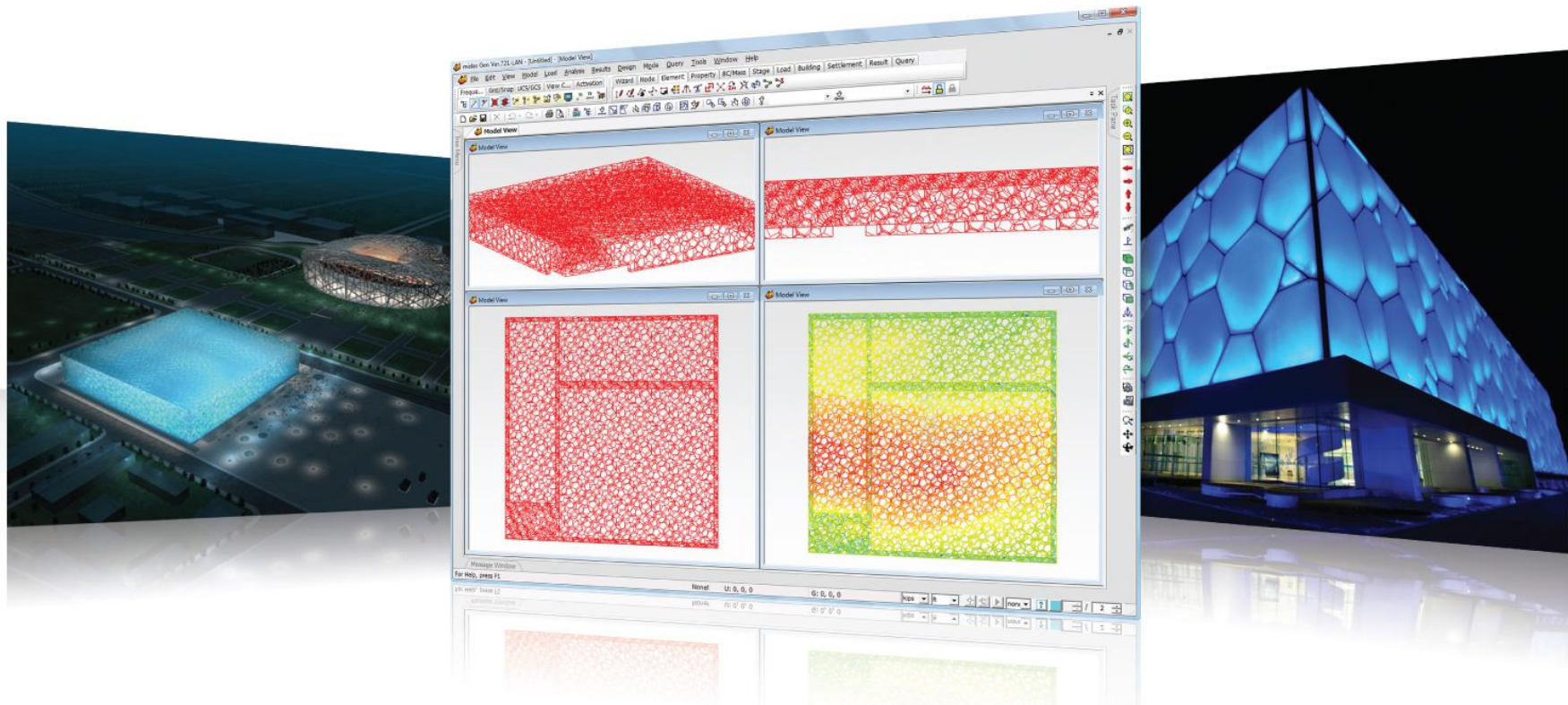


**2008 Beijing main Olympic stadium – Total floor area 258,000m<sup>2</sup>, 91,000 people maximum capacity**

### 03. Building Engineering – Project Applications

# Beijing National Aquatics Center in China

The National Aquatic Center hosted the diving, swimming and synchronized swimming events at the 2008 Beijing Summer Olympic Games, known as the Water Cube, it has a bubbled surface that absorbs solar radiation and reduces thermal loss. The sunlight allowed into the structure also acts as a heat source for the swimming pool water. The entire structure is based on a unique lightweight-construction, developed by PTW and CSCEC with ARUP, and derived from the structure of water in the state of aggregation of FOAM.

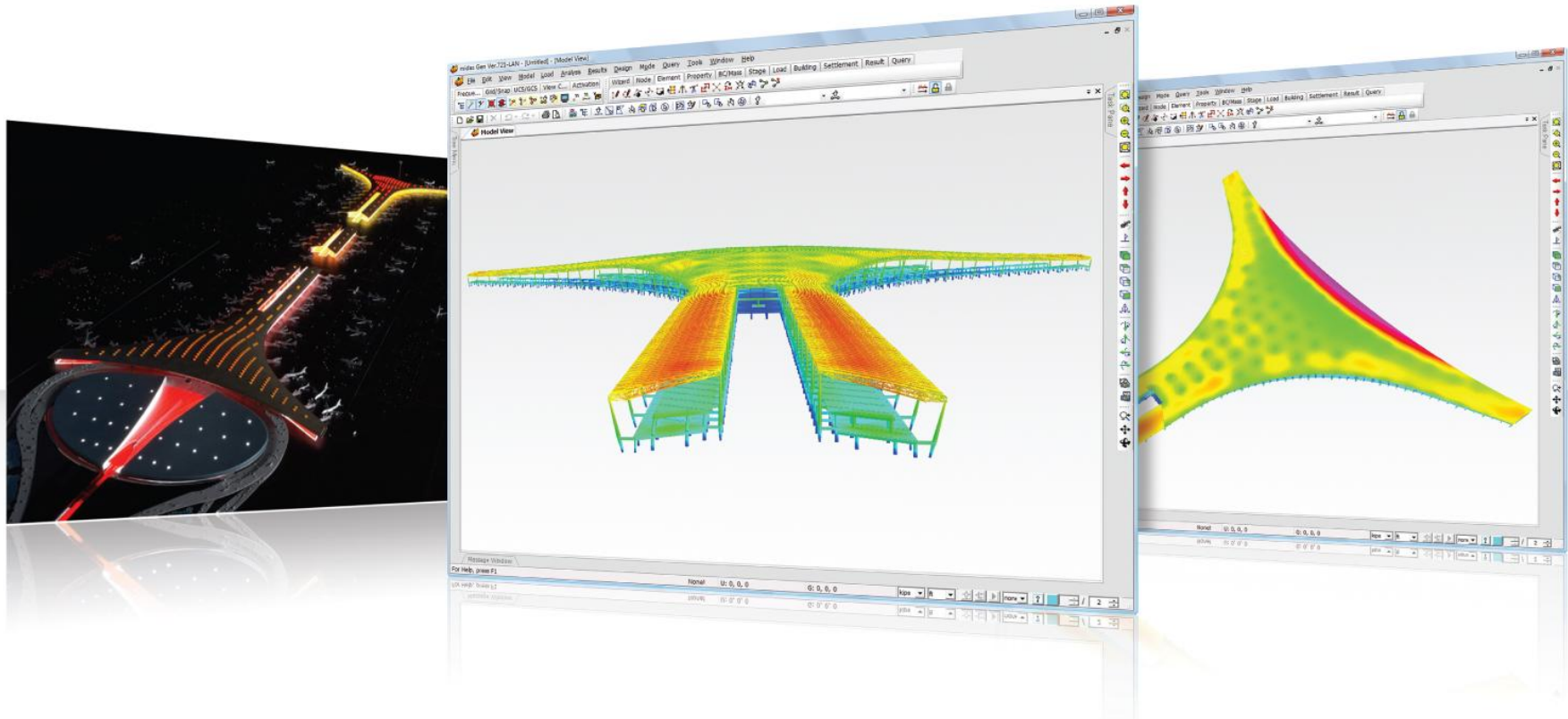


Beijing National Aquatics Center - Total floor area 87,283m<sup>2</sup>, 17,000 people maximum capacity

## 03. Building Engineering – Project Applications

# Terminal 3 at Beijing Capital International Airport in China

This new terminal is arguably the largest and most advanced airport building in the world – a celebration of aviation and poetry in flight. With its dragon-like form and traditional Chinese colors and symbols, it has become an awe-inspiring gateway to Beijing.



**Terminal 3 of Beijing Capital International Airport - Total floor area 986,000m<sup>2</sup> / Cost US\$ 3.65 billion**



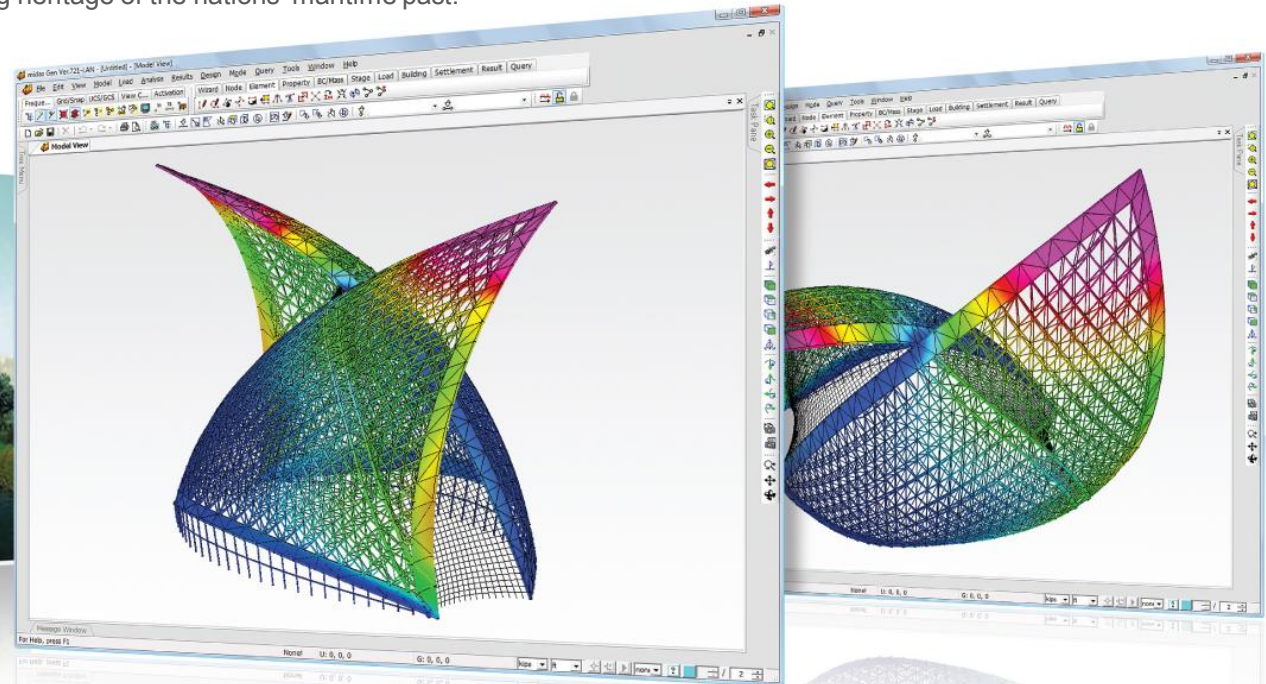
## 03. Building Engineering – Project Applications

# Maritime Museum in China

The architectural design exhibits an exterior that is both simple and dramatic, drawing on the dynamic quality of navigation.

The design also serves to integrate artistic, cultural and environmental elements within the overall theme of navigation.

High tech elements are incorporated including DLP projection systems, infrared sensors, acoustic control and water curtain technology to merge dramatic, artistic and environmental displays. The museum's interior design captures the long heritage of the nations' maritime past.



**Maritime Museum - Total floor area 46,400m<sup>2</sup>, Shell Structure**



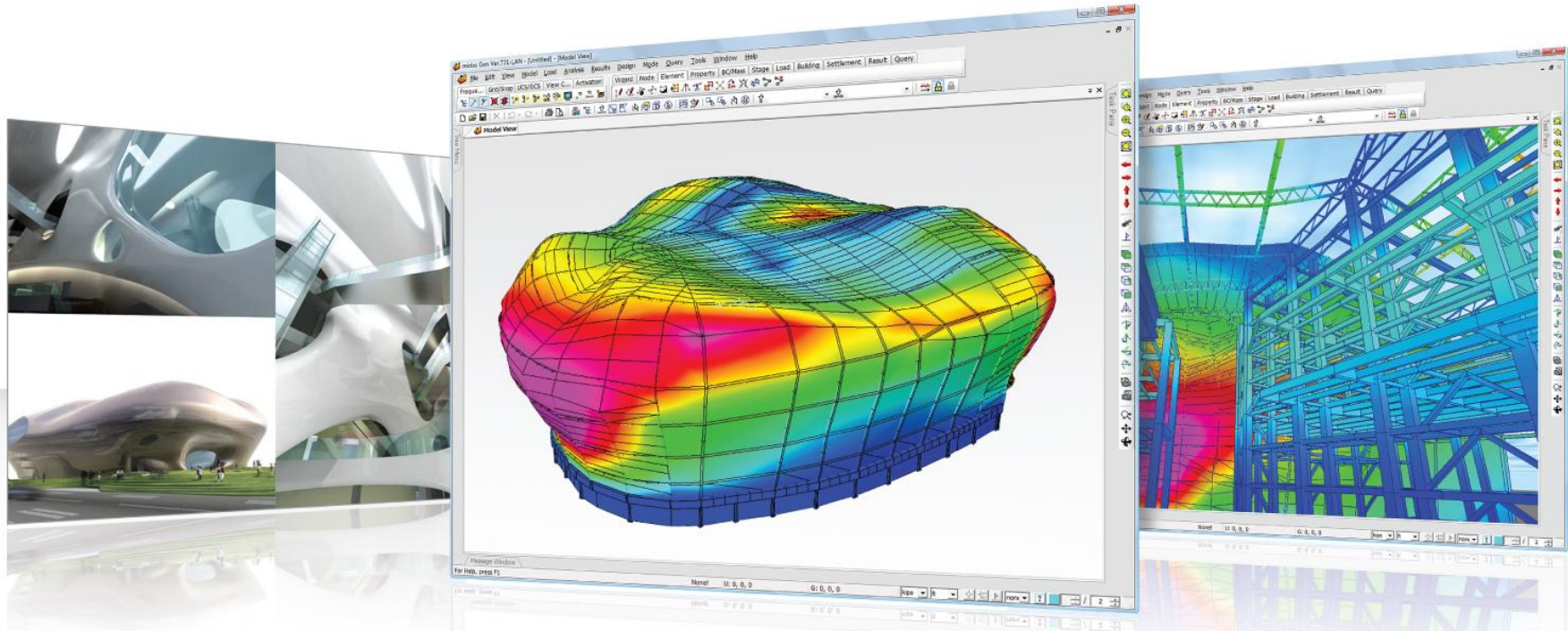
## 03. Building Engineering – Project Applications

# Erdos Museum in Mongolia

Located in a fast-developing city, Erdos Museum is a natural, irregular nucleus that contrasts the growing city landscape.

Encircled by reflective metal louvers, this unique design completely separates the interior setting from the outside.

From the exterior, the louvers create an artistic, fragmented reflection of the museum's environment.

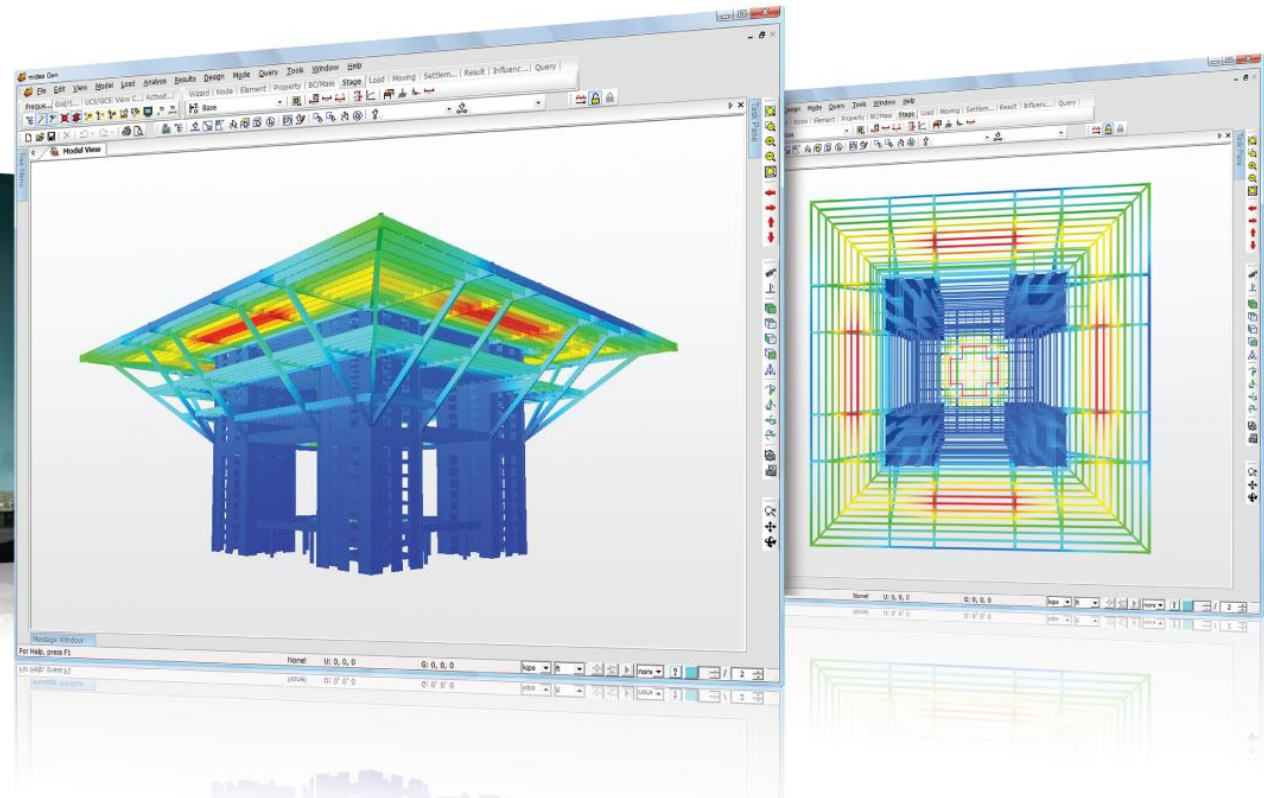


**Erdos Museum - Total floor area 41,227m<sup>2</sup>, Glass Dome**

## 03. Building Engineering – Project Applications

# China Pavilion Oriental Crown

The China Pavilion is designed with the concept of “Oriental Crown.” The traditional Chinese wooden structure element, Dougong brackets, is introduced. Its main colour is “Gugong (Forbidden City) Red” which represents the taste and spirit of Chinese culture. The China Pavilion consists of the 47,000-square-meter Chinese national pavilion, 38,000-square-meter regional joint pavilion and 33,000-square-meter pavilion of Hong Kong, Macao and Taiwan.



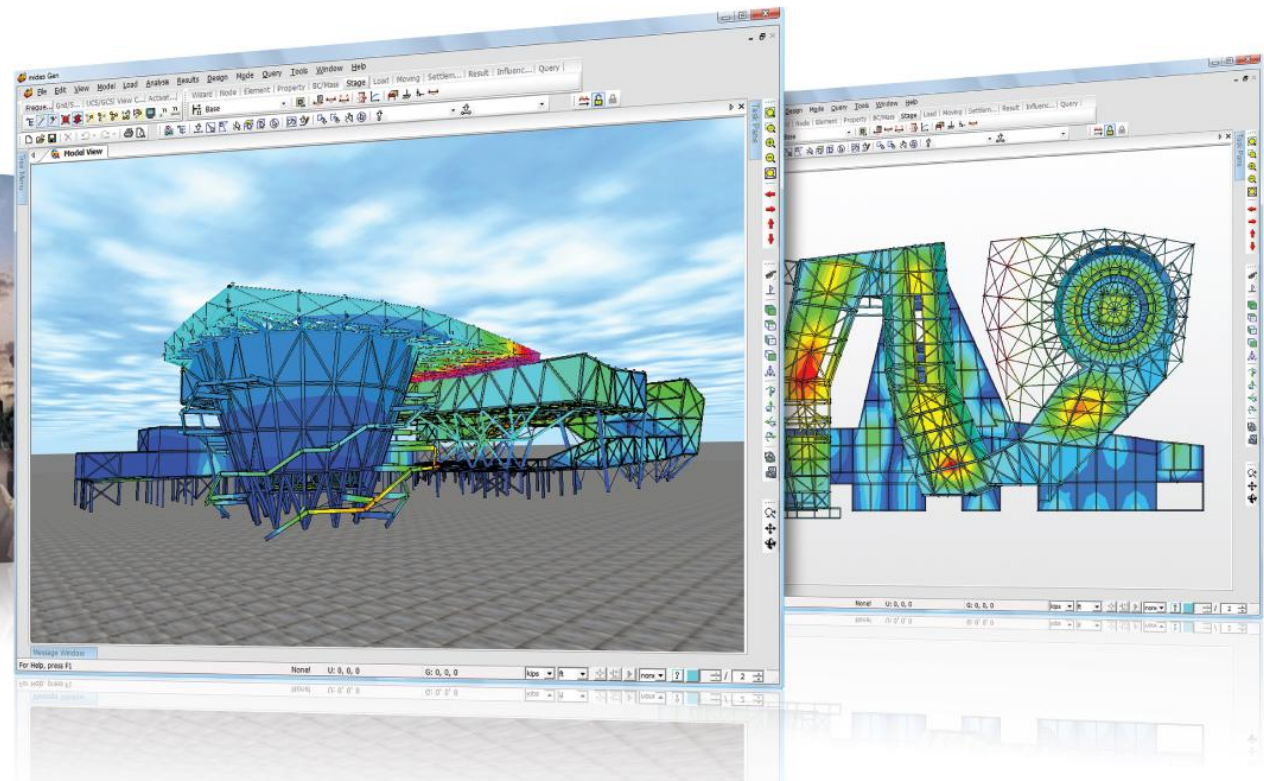
China Pavilion Oriental Crown - Total floor area 47,000m<sup>2</sup>



## 03. Building Engineering – Project Applications

# Germany Pavilion

The 6,000-square-meter Germany Pavilion, named “Balancity”, will showcase typical urban life in Germany and introduce how the country’s products help solve urbanization problems. The German government invested 30 million Euros (US\$47.34 million) in the pavilion, said Deitmar Schmitz, commissioner general of the German Section in the Expo.

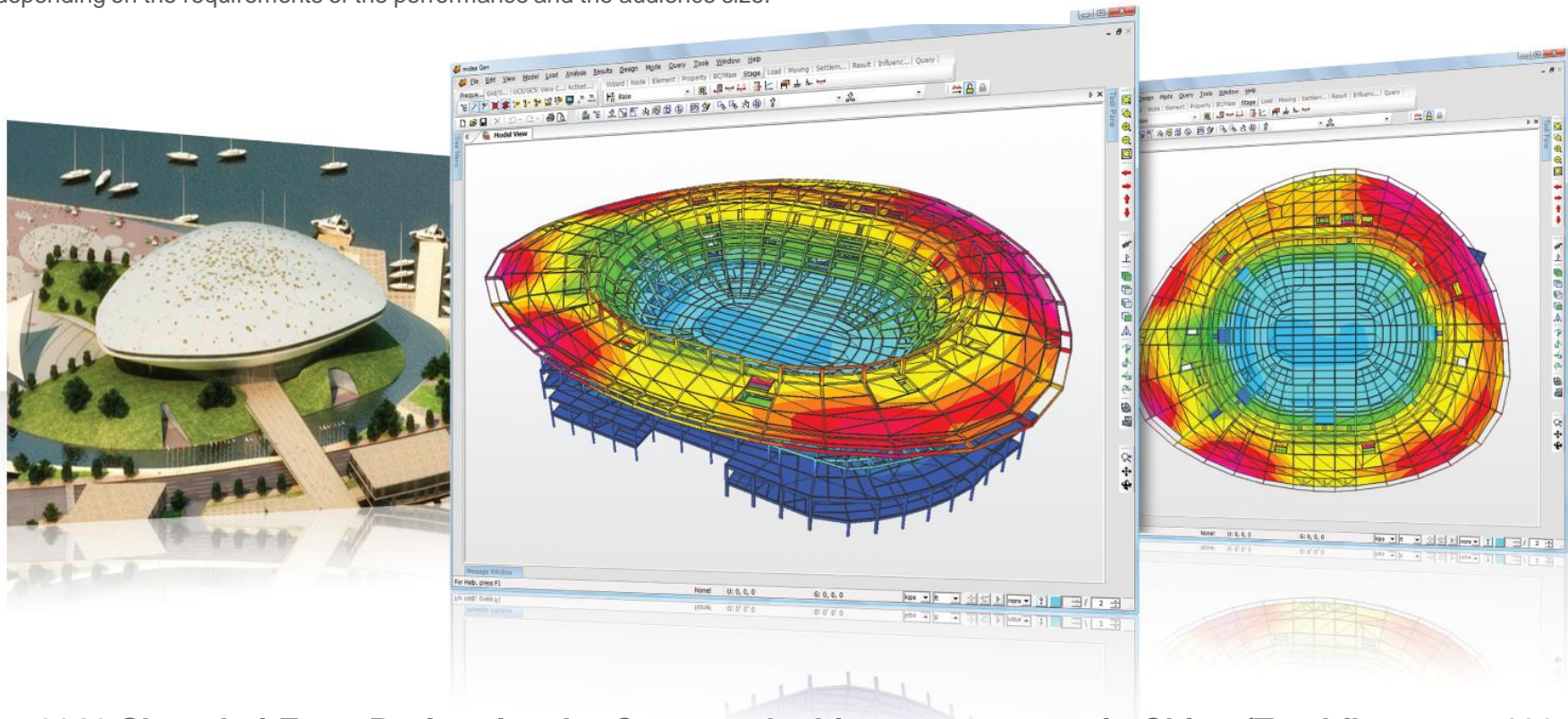


Germany Pavilion - Total floor area 6,000m<sup>2</sup>

## 03. Building Engineering – Project Applications

# Performing Art Center

The performance center, which will hold most of the Expo performances during the six-month Expo, was the last of the five permanent Expo buildings to start construction when work began in December 2007. The other four are the China Pavilion, Theme Pavilion, Expo Center and Expo Boulevard. The 126,000-square meter center will be the largest comprehensive performance arena in China. It will have two floors underground and four above ground. The seating configuration of the main auditorium, which has a center stage, can be changed to accommodate 4,000, 8,000, 12,000 or 18,000 seats depending on the requirements of the performance and the audience size.

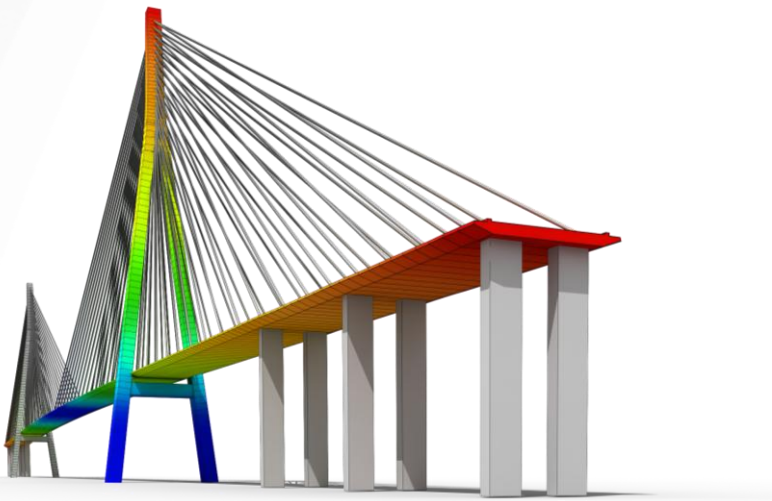


**2010 Shanghai Expo Performing Art Center – the biggest art center in China (Total floor area 126,000m<sup>2</sup>)**



# 04 Bridge Engineering

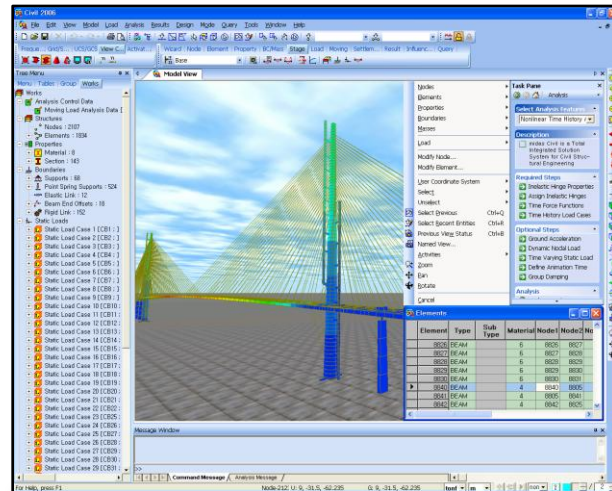
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# 04. Bridge Engineering – midas Civil

**midas Civil**

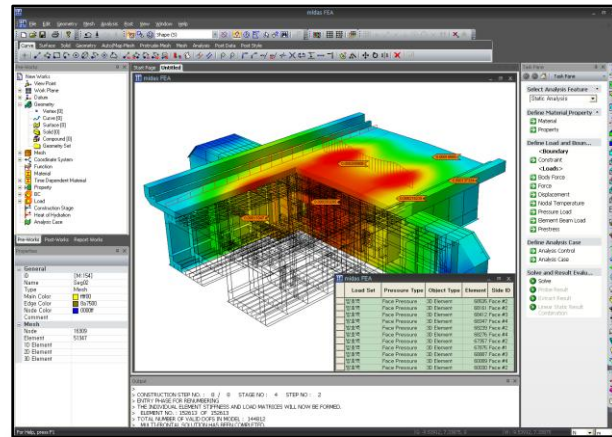
Integrated Solution System for Bridge and Civil Structures



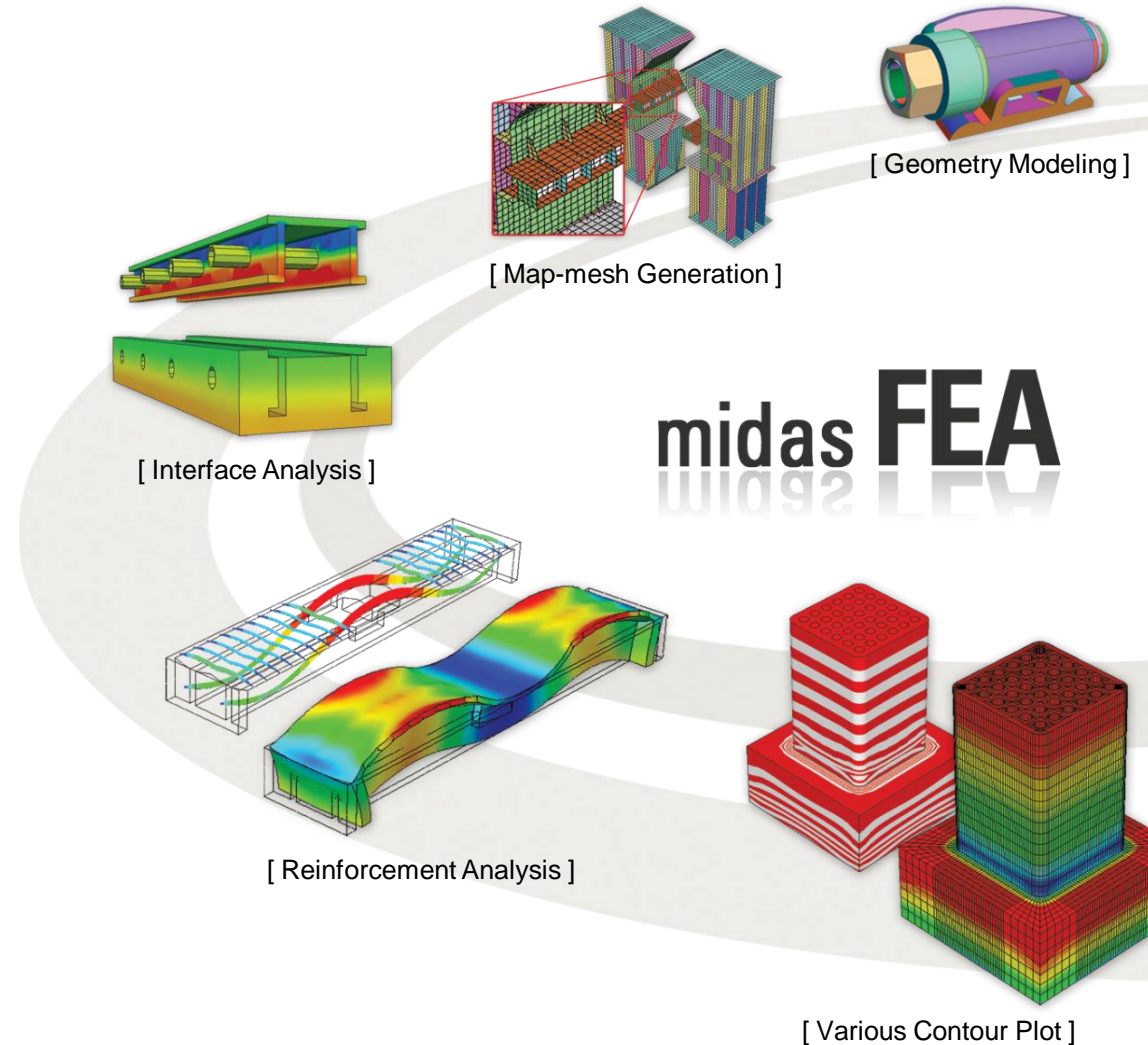
# 04. Bridge Engineering – midas FEA

## midas FEA

Advanced Nonlinear and Detail Analysis System



- Released in 2007 for high end nonlinear analysis
- Distributed worldwide
- Plan to become a dominant product for high-end FE analysis market in civil engineering





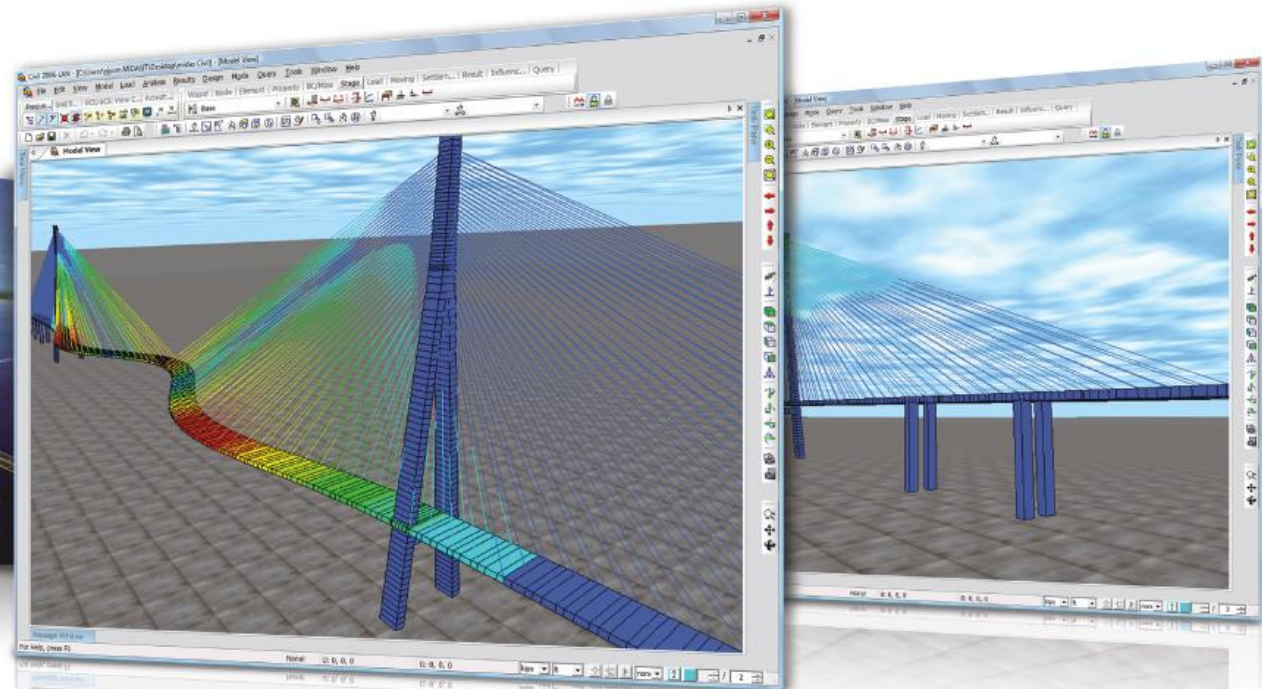
## 04. Bridge Engineering – Project Applications

# Sutong Bridge in China

The total length of the crossing is 8,206m. The main bridge is a double-cable-plane, double-pylon steel box girder cable-stayed bridge. The central span of 1,088m will have a navigation clearance of 62m, which will allow fourth and fifth generation container ships to pass through in all weather. The bridge and its approaches will be of a six-lane expressway design, with a maximum speed of 100km/h. This sets a record of being the world's longest cable stay bridge to date.

### Overview

Overall bridge length	8,206 m
Main span	1,088 m
Tower height	306 m
Location	Crossing Yangtze River in China between Nantong and Changshu
Function/usage	Roadway Bridge
Designer	Jiangsu Province Communications Planning and Design Institute
Cost of construction	\$750 Million
Elements	Truss: 272 / Beam: 760
Type of analysis	Construction Stage Analysis with Time-Dependent Effects Cable Tension Optimisation / Geometric Nonlinear Analysis Eigenvalue Analysis / Thermal Analysis / Buckling Analysis



**Sutong Bridge – World's longest cable stayed bridge (Total length: 8,206m, Center span: 1,088m)**

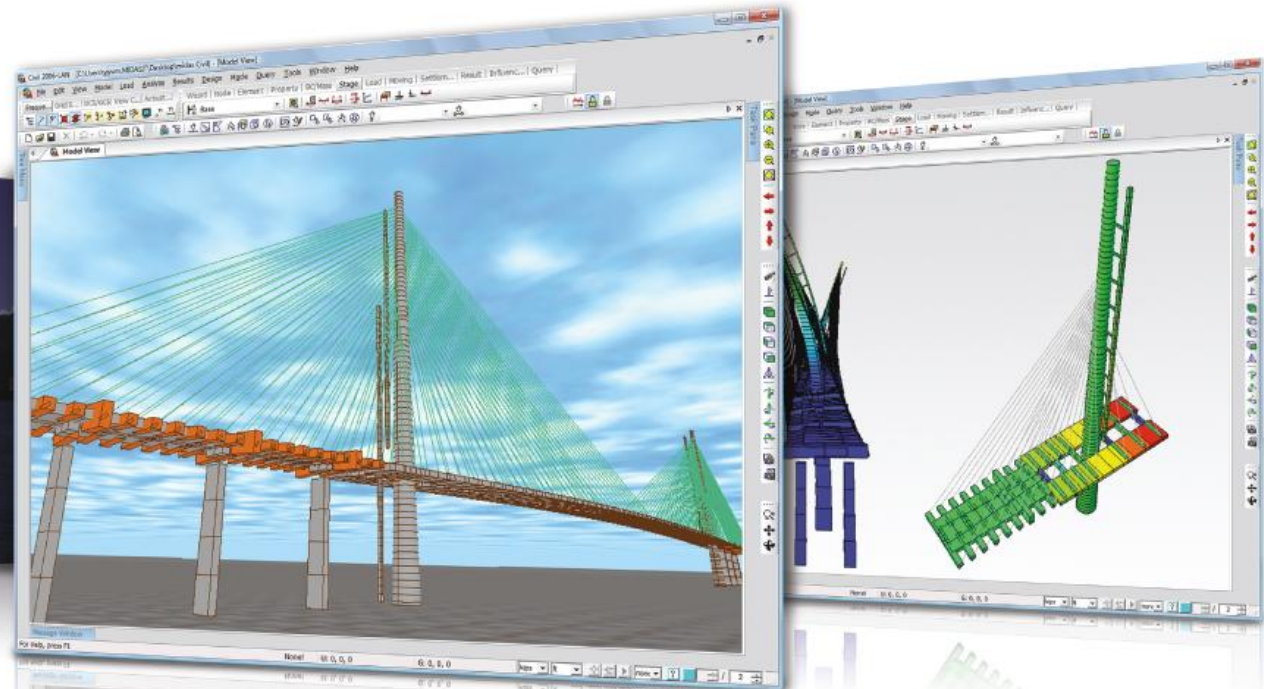
## 04. Bridge Engineering – Project Applications

# Stonecutters Bridge in Hong Kong

The concept is for a cable-stayed bridge with a twin aerodynamic deck suspended from two 295m-high single pole towers. These towers will have bases measuring 24m X 18m tapering to 7m in diameter at the top, and the deck will allow a navigation clearance of 73.5m over the full entrance to the Container Port. This sets a record of being the world's 2<sup>nd</sup> longest cable stay bridge to date for which full erection engineering was carried out.

### Overview

Overall bridge length	1,600 m
Main span	1,018 m
Tower height	295 m
Location	Between Tsing Yi and Kowloon City, Hong Kong, China
Function/usage	Roadway Bridge
Designer	Ove Arup & Partners
Cost of construction	\$355 Million
Elements	Truss: 224 / Beam: 1638
Type of analysis	Construction Stage Analysis with Time-Dependent Effects Cable Tension Optimisation / Geometric Nonlinear Analysis Eigenvalue Analysis / Thermal Analysis / Buckling Analysis



Stonecutters Bridge – World's second-longest cable stayed bridge (Total length: 1,600m, Center span: 1,018m)

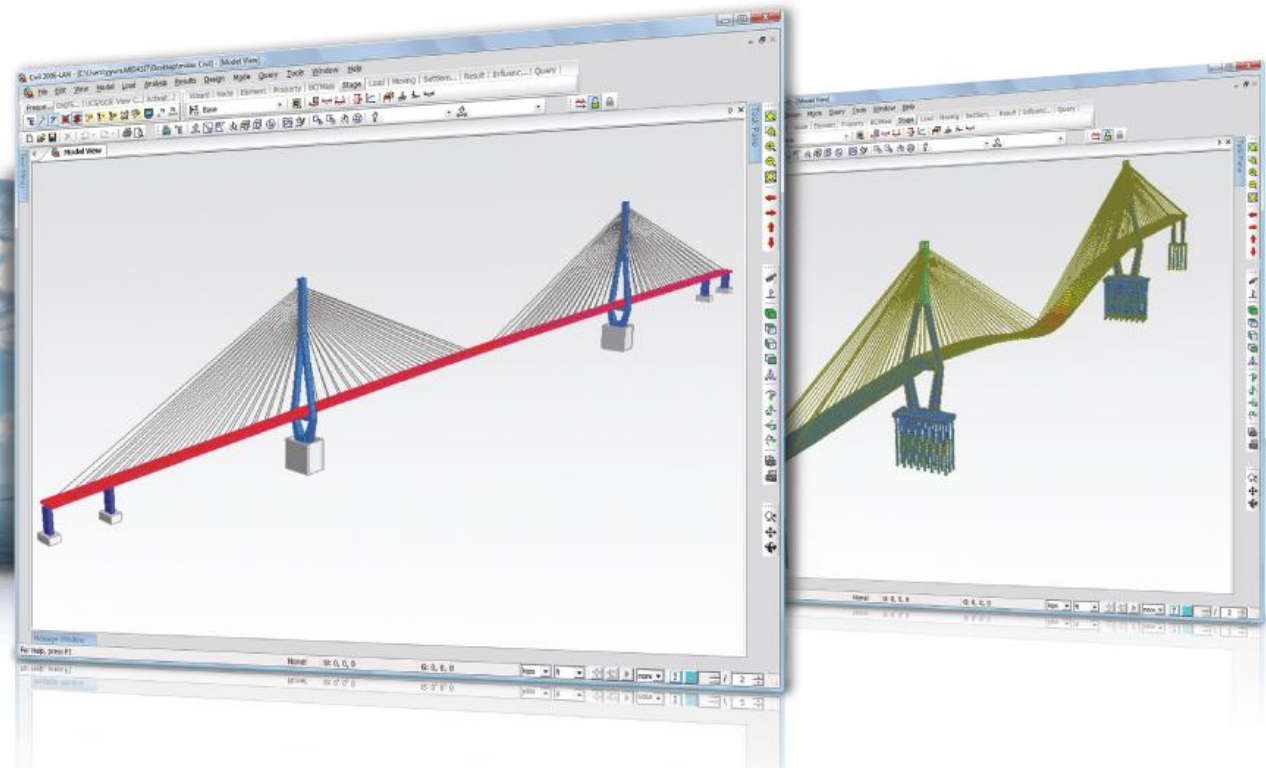
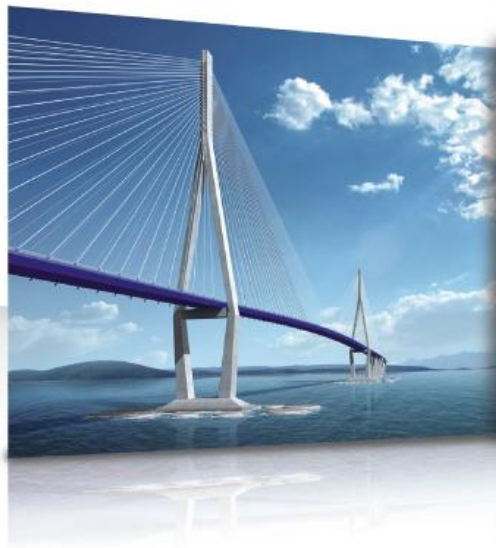
## 04. Bridge Engineering – Project Applications

# Incheon Bridge in Korea

The Incheon 2<sup>nd</sup> Bridge is a cable-stayed bridge of a steel deck box supported on two inverted Y-shape main concrete towers. In the model of this bridge, the influence of the piled foundation has been reflected. This holds the record of being the world's 3<sup>rd</sup> longest cable stay bridge to date.

### Overview

Overall bridge length	1,480 m
Main span	800 m
Tower height	230 m
Location	Incheon, South Korea
Function/usage	Roadway Bridge
Designer	Seoyeong Engineering and Chodai Co., Ltd
Year of completion	2009
Cost of construction	\$ 2.4 Billion
Elements	Truss: 176 / Beam: 1653
Type of analysis	Construction Stage Analysis with Time-Dependent Effects Cable Tension Optimisation / Geometric Nonlinear Analysis Vehicle Load Optimisation



Incheon Bridge – World's third-longest cable stayed bridge (Total length : 1480m, Center span: 800m)



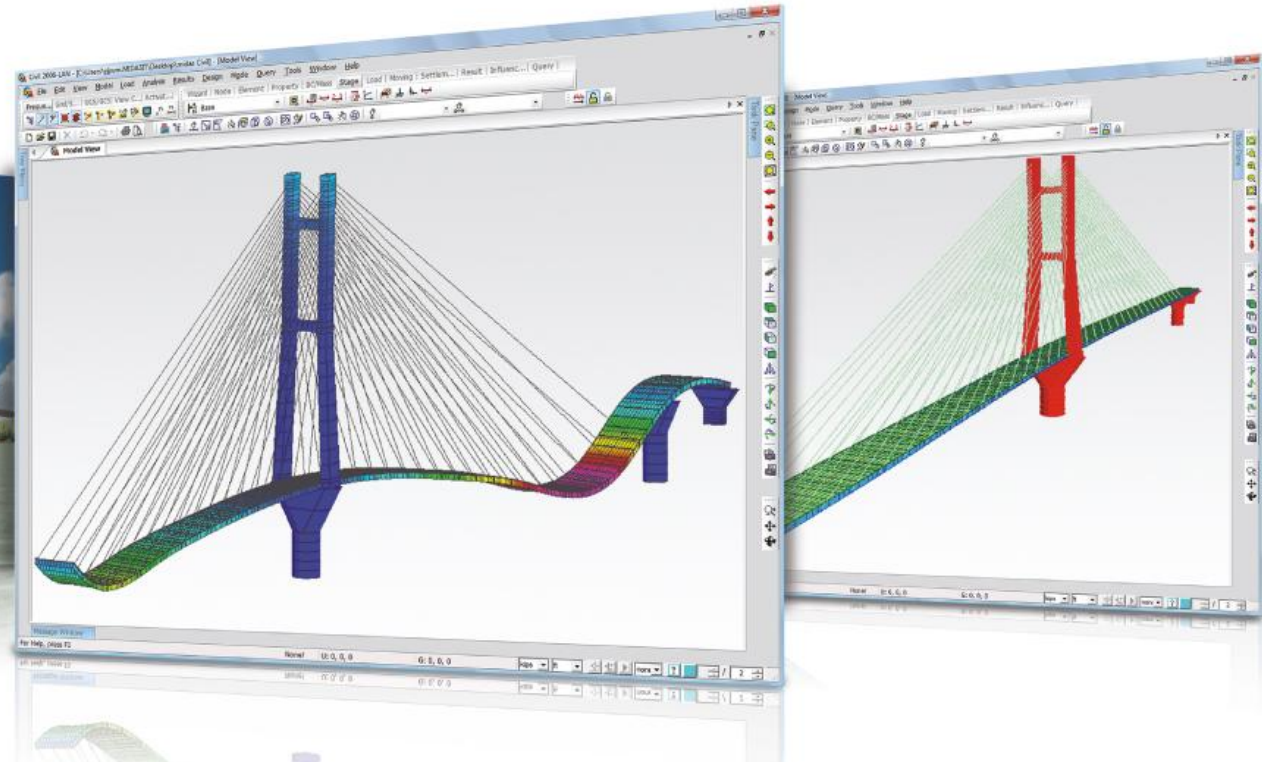
## 04. Bridge Engineering – Project Applications

# Ironton-Russell Bridge in USA

The Ironton-Russell Bridge is a single tower cable-stayed girder bridge. Girders are I-shaped steel plate girders. The girders are of a composite system with the concrete deck. The cable system is a dual-plane system consisting of 70 cables, and the tower is made up of reinforced concrete.

### Overview

Overall bridge length	1,900 ft
Main span	950 ft
Tower height	519 ft
Location	Between Ironton, Lawrence County, Ohio, USA and Russell, Greenup County, Kentucky, USA
Function/usage	Roadway Bridge
Designer	Michael Baker, Jr., Inc.
Cost of construction	\$110 Million
Elements	Truss: 70 / Beam: 2088 / Shell: 2730
Type of analysis	Construction Stage Analysis with Time-Dependent Effects Cable Tension Optimization / Eigenvalue Analysis Thermal Analysis / Vehicle Load Optimisation



Connection between Ironton-Russell, Ohio, USA, Total length 1,900ft, Center span 950ft

## 04. Bridge Engineering – Project Applications

# Weirton-Steubenville Bridge in USA

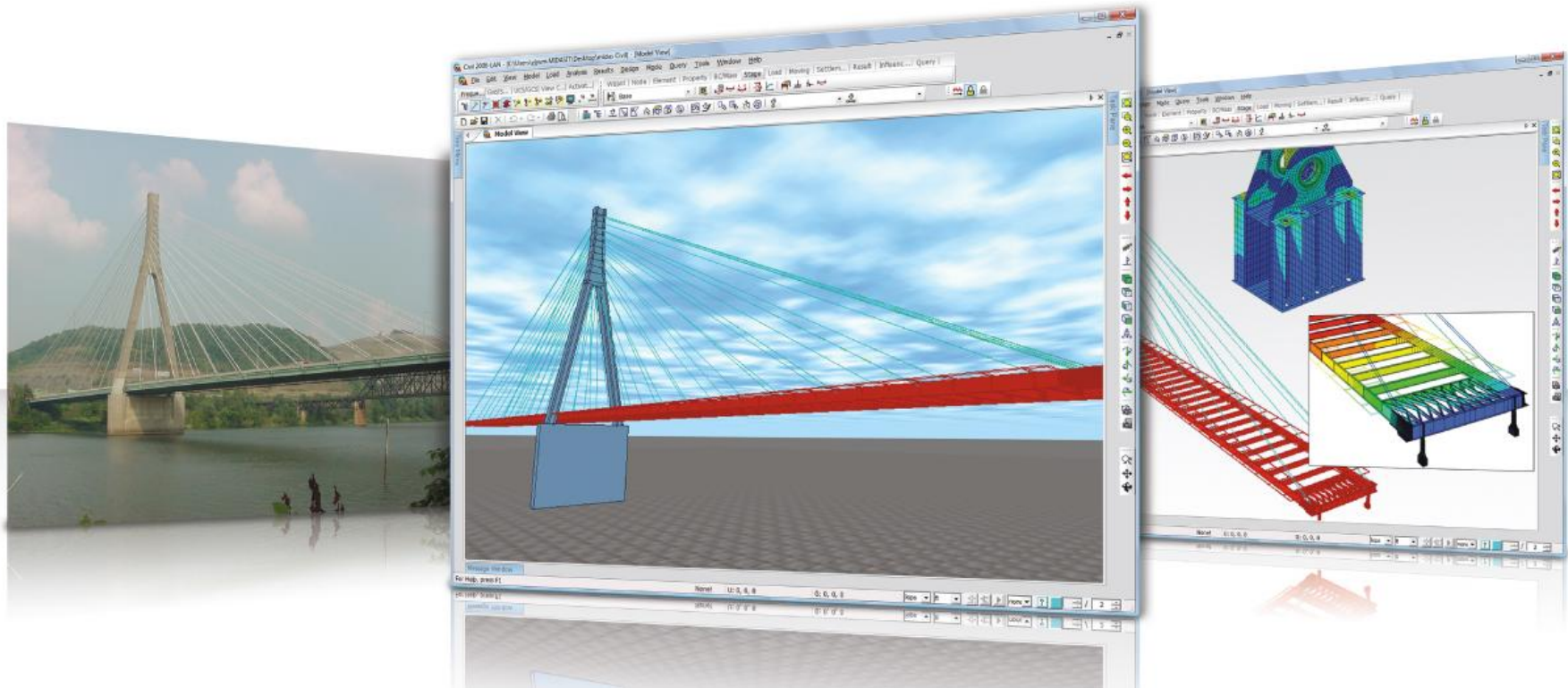
The Weirton-Steubenville Bridge is an asymmetrical cable-stayed bridge with a single tower. The girders are I-shaped steel plate girders with a skewed web at 10°. The 52 cables create a dual-plane system.

The concrete deck is treated as a composite system. The tower is reinforced concrete with an inverted Y-shape.

In addition to the 3D analysis, a detail analysis for the anchor block has been performed.

### Overview

Overall bridge length	1,965 ft
Main span	820 ft
Tower height	365 ft
Location	Crossing the Ohio River between Weirton, West Virginia, USA and Steubenville, Ohio, USA
Function/usage	Roadway Bridge
Contractor	S.J. Groves & Sons Co.
Designer	Michael Baker, Jr., Inc.
Consultant	T.Y. Lin International
Year of completion	1989 (opened in May, 1990)
Cost of construction	\$30 Million
Elements	Truss: 52 / Beam: 484 / Shell: 13312
Type of analysis	Construction Stage Analysis / Cable Tension Optimisation Detail Analysis



Connection between Weirton-Steubenville, West Virginia, USA, Total length 1,965ft, Center span 820ft



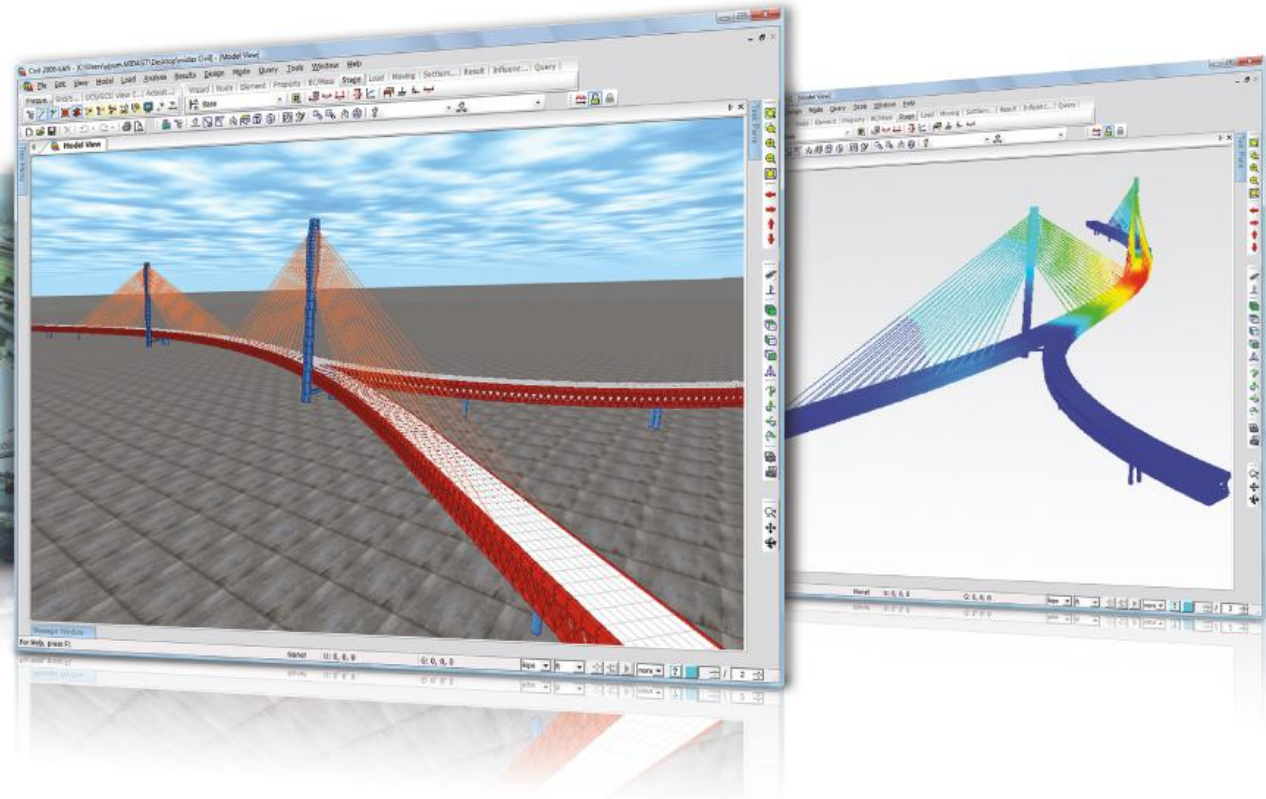
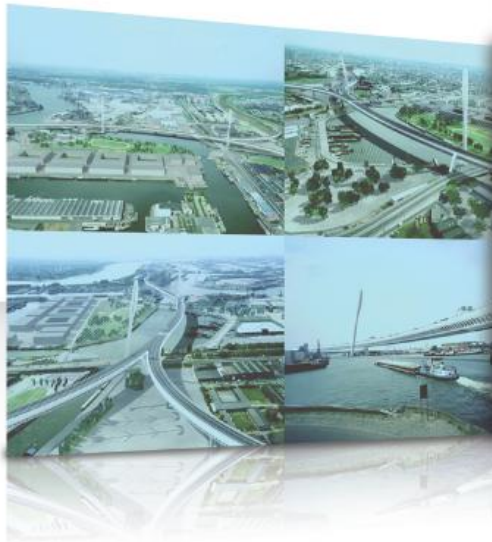
## 04. Bridge Engineering – Project Applications

# Lange Wapper Bridge in Belgium

The bridge has two asymmetrically inclined pylons and a unique horizontally curved double-deck. The use of an inclined pylon form and a high deck bending stiffness, which is different from the classic al cable-stayed bridge design, was questioned but it was concluded that it showed the same mechanical behavior as a classic cable-stayed bridge.

### Overview

Overall bridge length	1,520 m
Main span	600 m
Tower height	150 m
Location	Antwerp, Flandres, Belgium
Function/usage	Roadway Bridge
Consultant	IC+E, TUDelft
Elements	Solid: 7930 (concrete deck) / Shell: 7733 (crossbeam's web) Beam: 20151 (crossbeam's flange, truss's top and bottom chord and diagonal) / Truss: 128
Type of analysis	Construction Stage Analysis / Cable Tension Optimisation Vehicle Load Optimisation
FE model by	N. Lötgren



Lange Wapper in Belgium, Total length 1,520m, Center span 600m



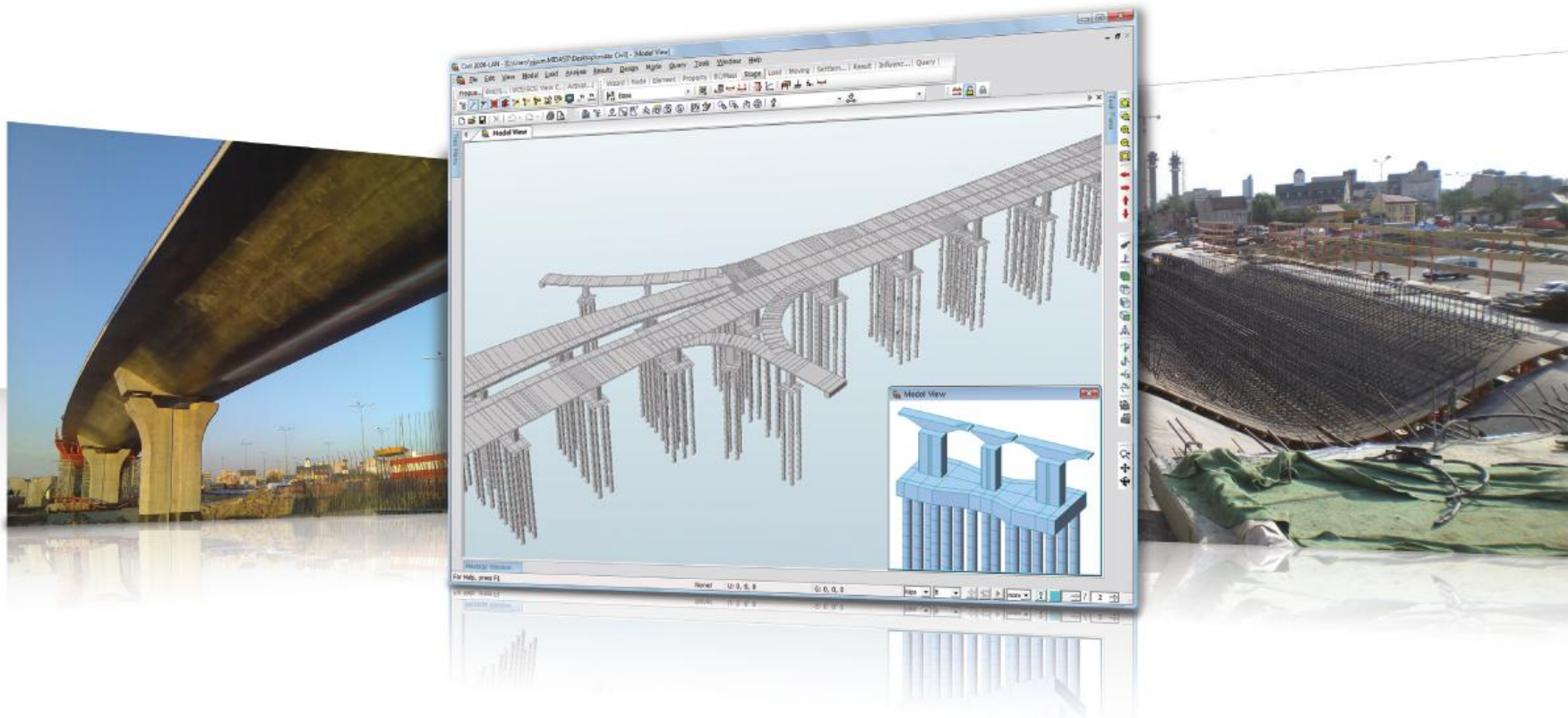
## 04. Bridge Engineering – Project Applications

### Basarab viaduct in Romania

The Basarab Flyover Bypass connects the central rail station with the Grozavesti Bulevardul, across the Dambovita River in downtown Bucharest. The 1,479m long crossing consists of a 125m long arch bridge over the river, a complex 791m long road and tramway viaduct, and a 302m long, 40m wide cable-stayed bridge over the railway. The new link is completed by three side ramps connecting the flyover with secondary roads at ground level.

#### Overview

Overall bridge length	1478.5 m
Main span	125 m
Location	Bucharest, Romania
Function/usage	Complex Road and Tramway Bridge
Consultant	C&T engineering Srl
Type of analysis	Non-linear dynamic time history analysis with Lead Rubber Bearings Isolators (LRB) and Viscous Dampers



Basarab viaduct in Romania, Total length 1,478m, Center span 125m

## 04. Bridge Engineering – Project Applications

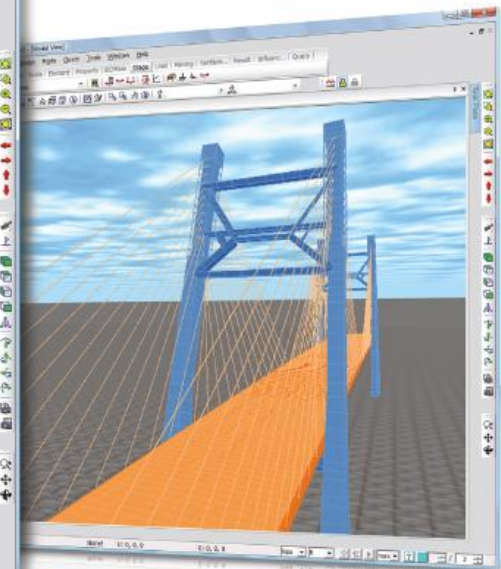
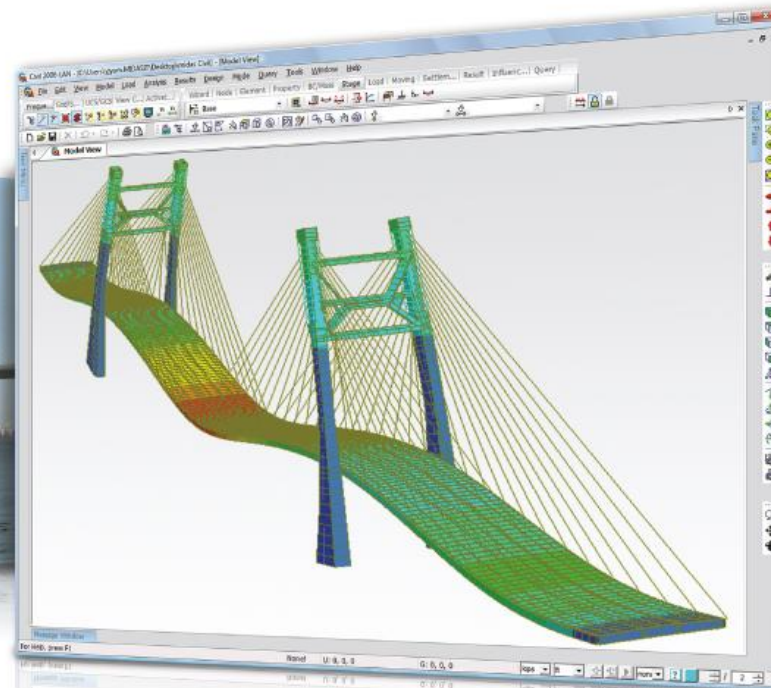
# Korabelny Farvater Bridge in Russia

The Korabelny Farvater Bridge has a dual-plane cable system of 54 cables. The concrete deck is a composite system.

The tower is reinforced concrete.

### Overview

Overall bridge length	620 m
Main span	310 m
Tower height	128 m
Location	Saint-Petersburg, Russia
Function/usage	Roadway Bridge
Designer	"Institute "Strojproject"
Consultant	Freyssinet International
Year of completion	Under design
Cost of construction	6 020 000 000 rubles
Elements	Truss: 104 / Beam: 4063 / Shell: 2286
Type of analysis	Static Analysis / Vehicle Load Optimisation Eigenvalue Analysis



Saint-Petersburg in Russia, Total length 620m, Center span 310m

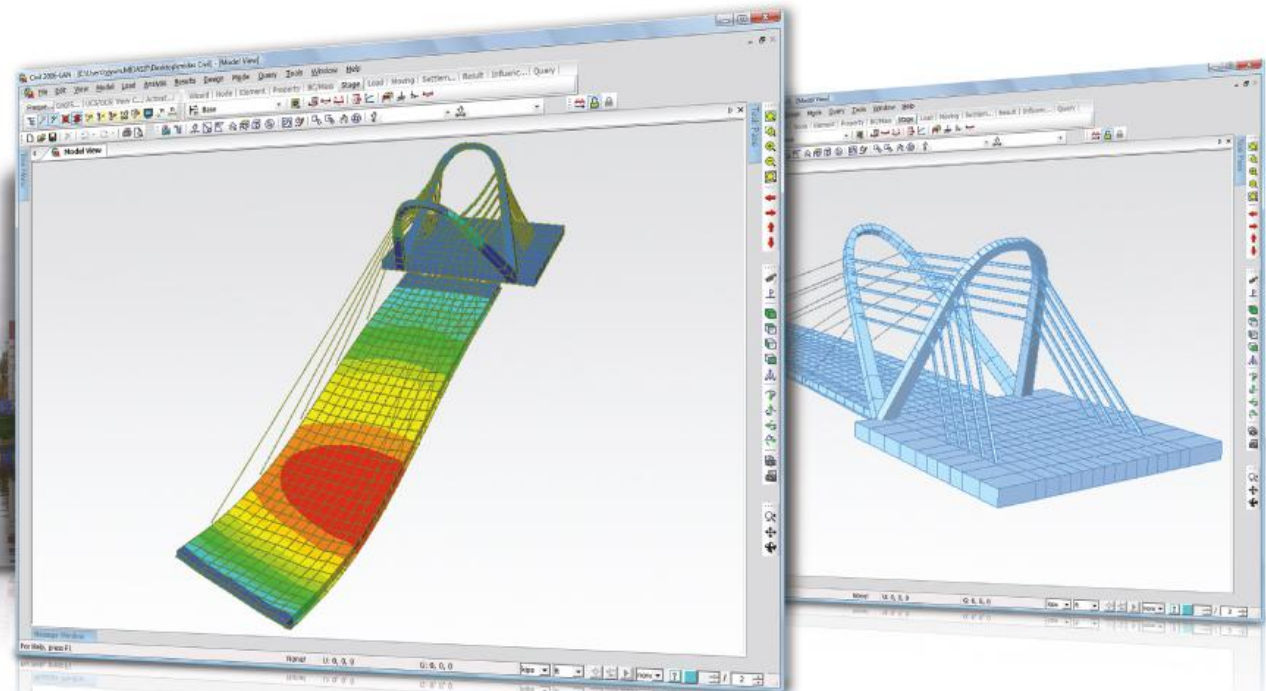
## 04. Bridge Engineering – Project Applications

# Lazarevsky Bridge in Russia

The Lazarevsky Bridge has five pairs of cable-stays and ten pairs of rigid anchor trusses.

### Overview

Overall bridge length	120 m
Main span	120 m
Tower height	26 m
Location	Saint-Petersburg, Russia
Function/usage	Roadway Bridge
Contractor	Moststroj 6
Designer	"Institute "Strojproject"
Year of completion	2009
Cost of construction	838 000 000 rubles
Elements	Truss: 10 / Beam: 903 / Shell: 637
Type of analysis	Static Analysis / Vehicle Load Optimisation Eigenvalue Analysis / Construction Stage Analysis



Saint-Petersburg in Russia, Total length 120m, Center span 120m



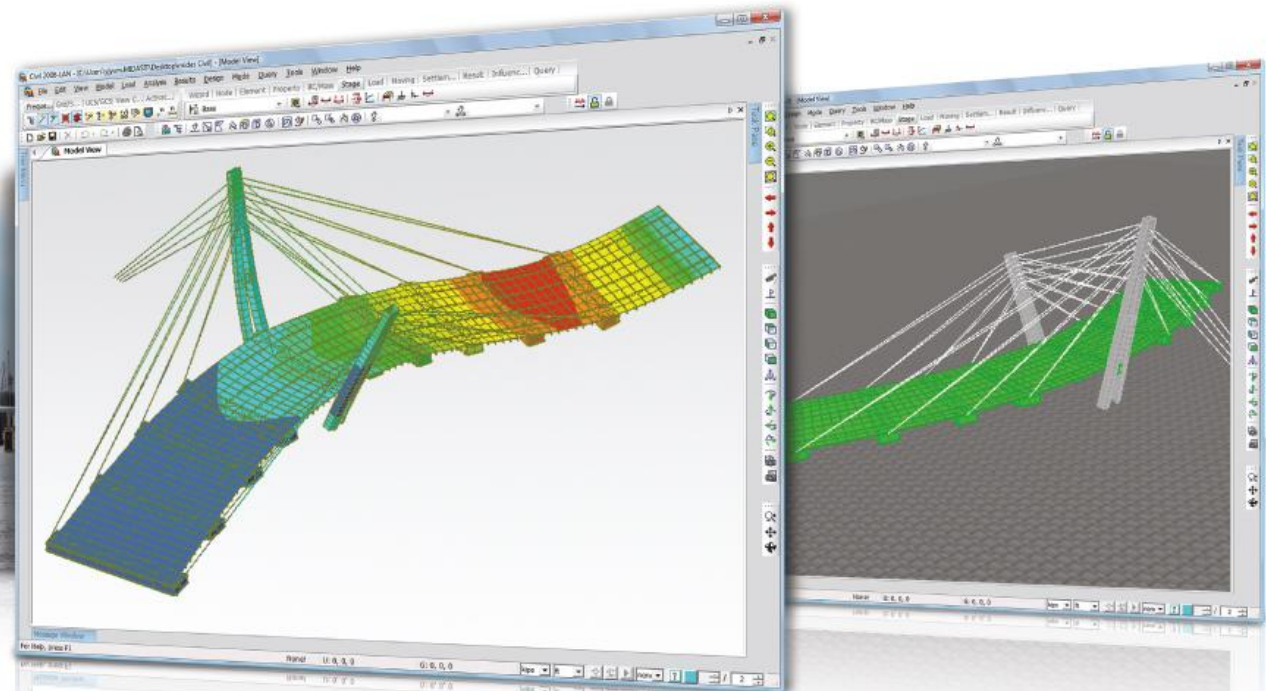
## 04. Bridge Engineering – Project Applications

# Sernyi Bridge in Russia

The Sernyi Bridge is designed to be much curved in plan.  
16pairs of cable-stays are supporting the deck, and 8 cable-stays connect the steel towers.

### Overview

Overall bridge length	248 m
Main span	144 m
Tower height	66 m and 48 m
Location	Saint-Petersburg, Russia
Function/usage	Roadway Bridge
Designer	"Institute "Stroiproject"
Year of completion	Under design
Cost of construction	1 472 000 000 rubles
Elements	Truss: 40 / Beam: 1633 / Shell: 926
Type of analysis	Static Analysis / Vehicle Load Optimisation



Saint-Petersburg in Russia, Total length 248m, Center span 144m

## 04. Bridge Engineering – Project Applications

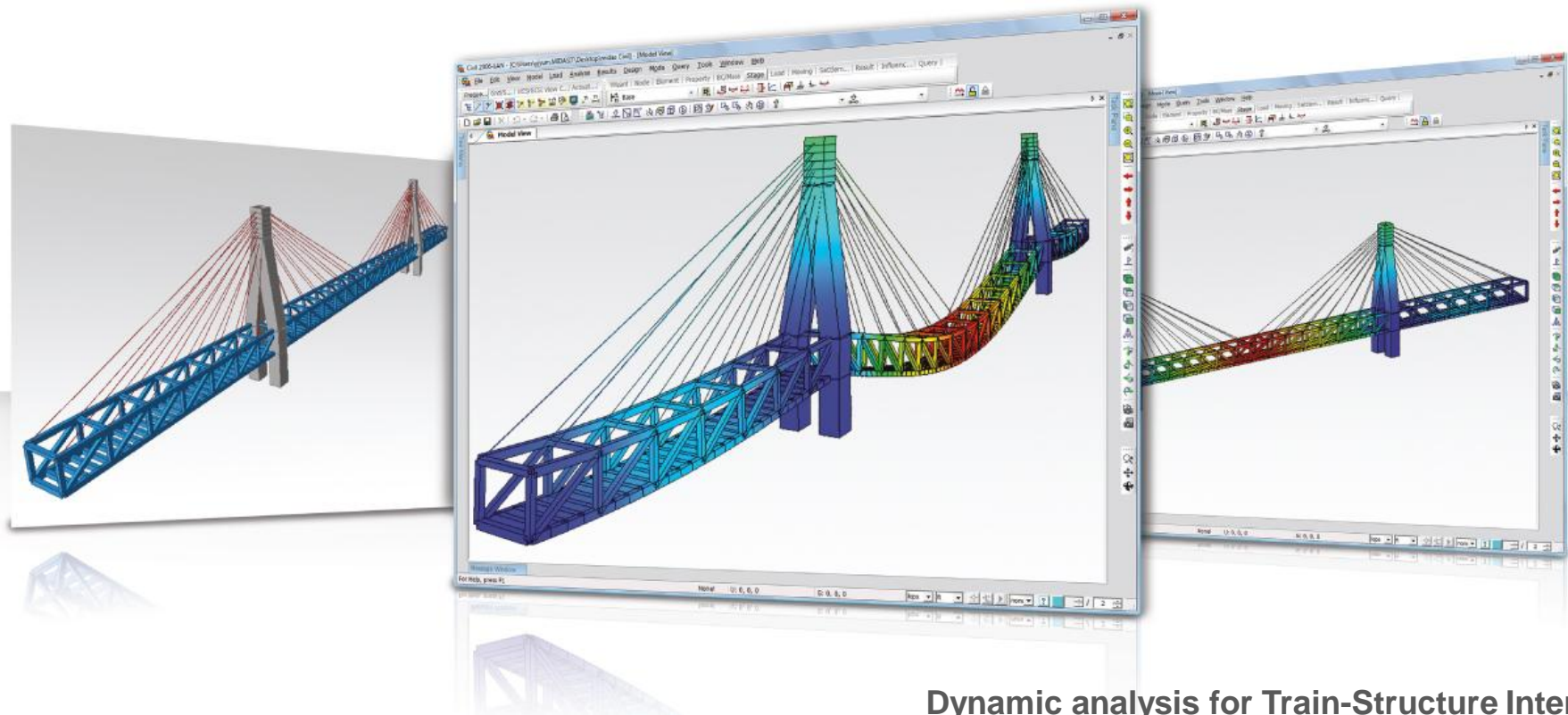
# Train-Structure Interaction

## TU Delft/Movares Research Project

The bridge is a symmetrical cable-stayed bridge with three spans. The tower is composed of a concrete rectangular hollow section. The main girder is truss-girder composed of steel girders, crossbeams and trusses. The center-to-center distance of stay cables is 13.33m at deck and 2m at tower. The dynamic effect of a train crossing the bridge at high speeds has been investigated.

### Overview

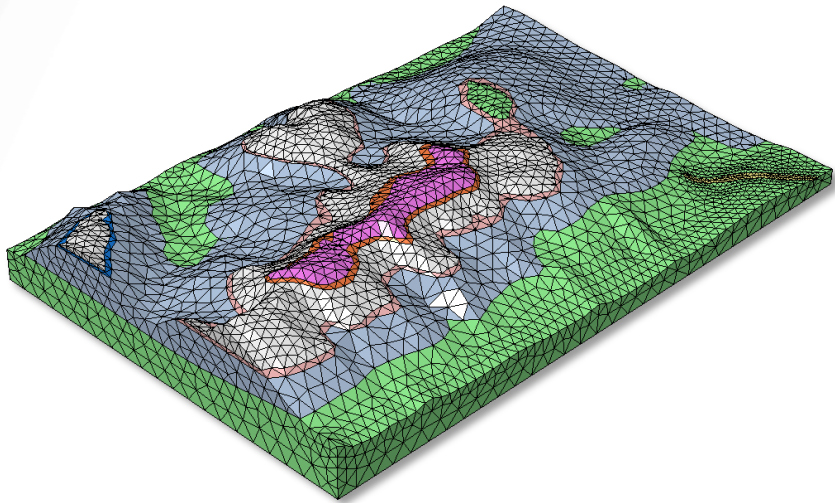
Overall bridge length	400 m
Main span	200 m
Tower height	75 m (60 m above the deck)
Function/usage	Railway Bridge
Consultant	Movares Nederland BV & TU Delft
Elements	Truss: 56 / Beam: 582 (Deck and Tower)
Type of analysis	Static Analysis / Vehicle Load Optimisation Time History Analysis
FE model by	A. Steenbrink



Dynamic analysis for Train-Structure Interaction

# 05 Geotechnical Engineering

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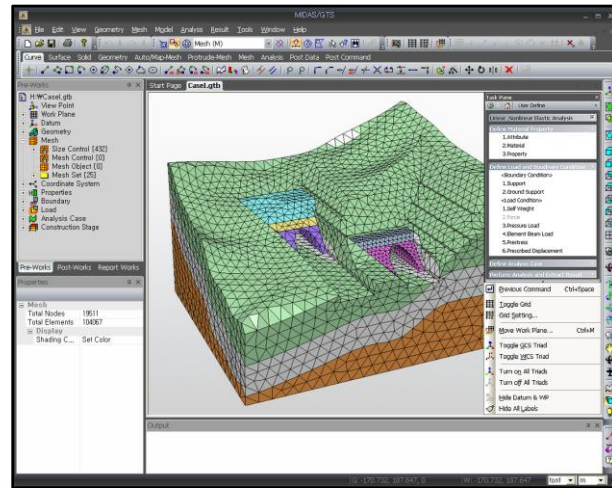




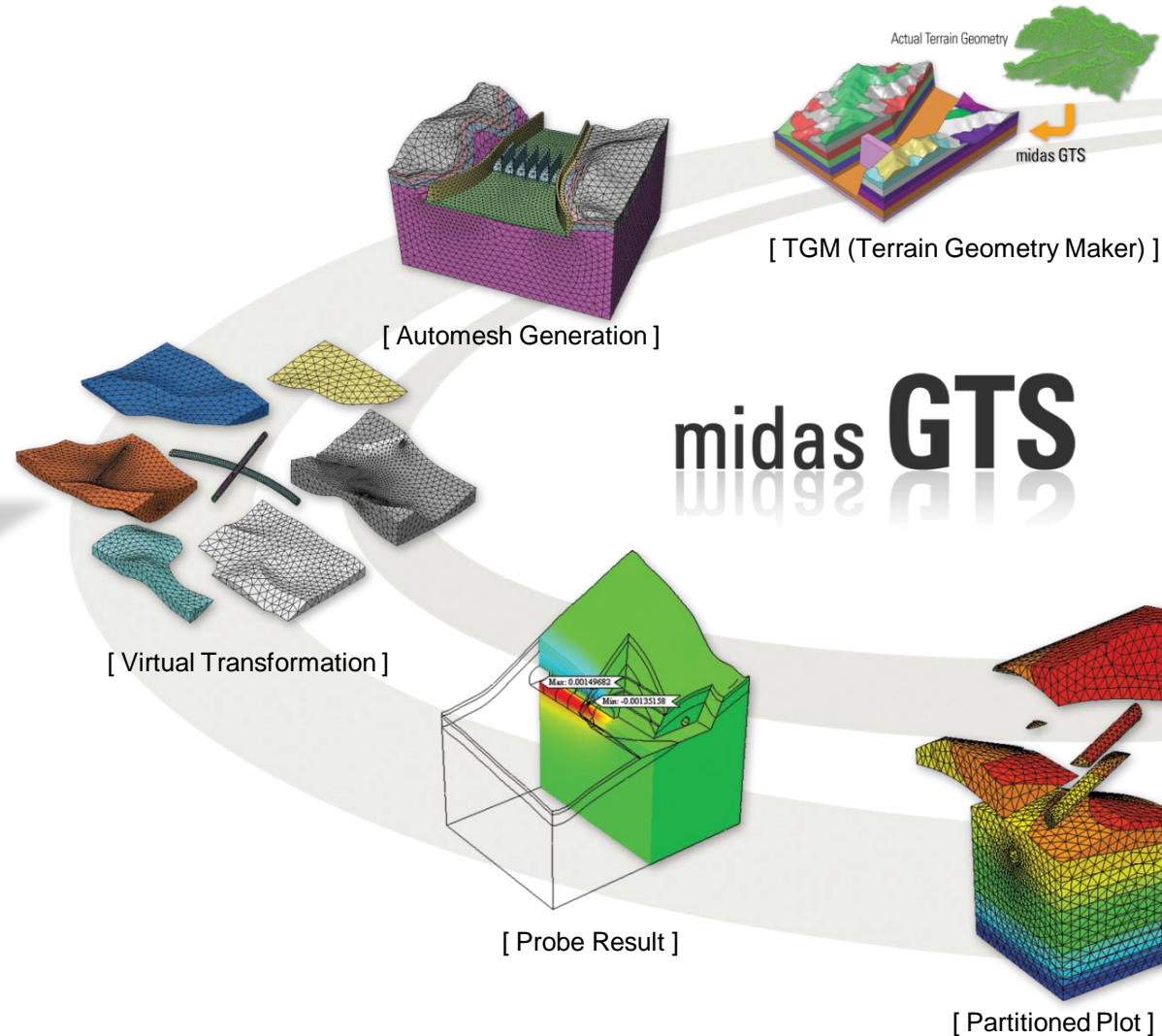
# 05. Geotechnical Engineering – midas GTS

## midas GTS

Geotechnical and Tunnel analysis System



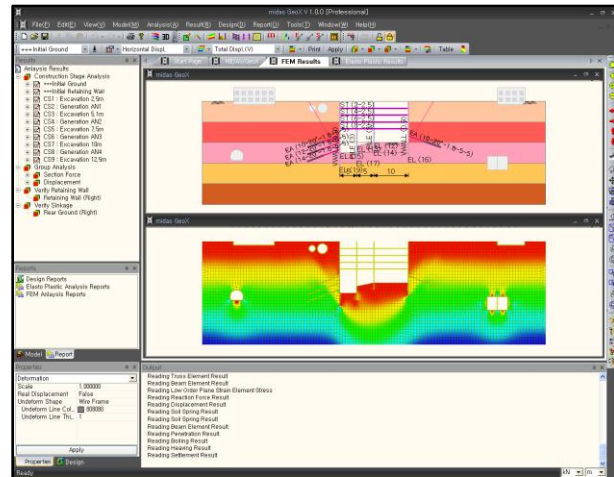
- Released in 2005
- Distributed worldwide
- No 1 market share in true 3-D analysis



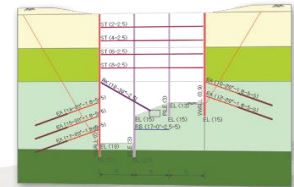
# 05. Geotechnical Engineering – midas GeoX

**midas GeoX**

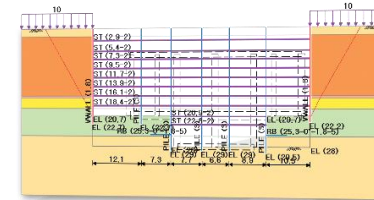
Temporary shoring & Settlement analysis System for Excavation



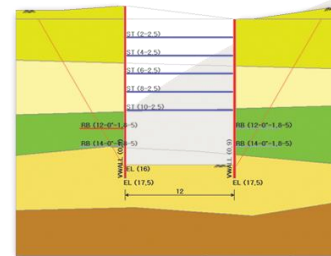
- Released in 2007
- To be released in Japan & Taiwan



[ Stepped Excavation ]

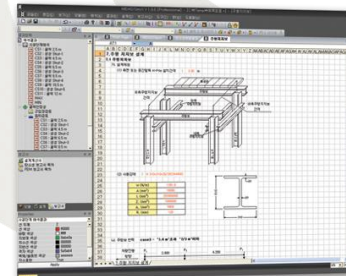


[ Cpmplex Cross Section ]



[ Sloped Strata ]

**midas GeoX**



[ Design Report ]



[ 3D Model View ]

# 05. Geotechnical Engineering – Project Applications 8층건물??

## Dubai Tower in Qatar

The proposed development for the Dubai Tower project comprises the construction of an approximately floors high rise tower with mezzanine, ground floor and five basement levels and will be the tallest structure in Qatar when it is complete. The tower is founded on a piled raft. In order to fully understand the behaviour of the foundation, a 3D finite element model analysis was undertaken.

### Overview

Engineer	Hyder Consulting Ltd, UK
Location	Doha, Qatar
Project	Piled-raft foundation design
Scope	Analysis results for design <ul style="list-style-type: none"><li>- Settlements</li><li>- Raft forces and bending moments</li><li>- Pile forces and bending moments</li></ul>



Located in Doha, Qatar, Dubai Tower piled raft analysis



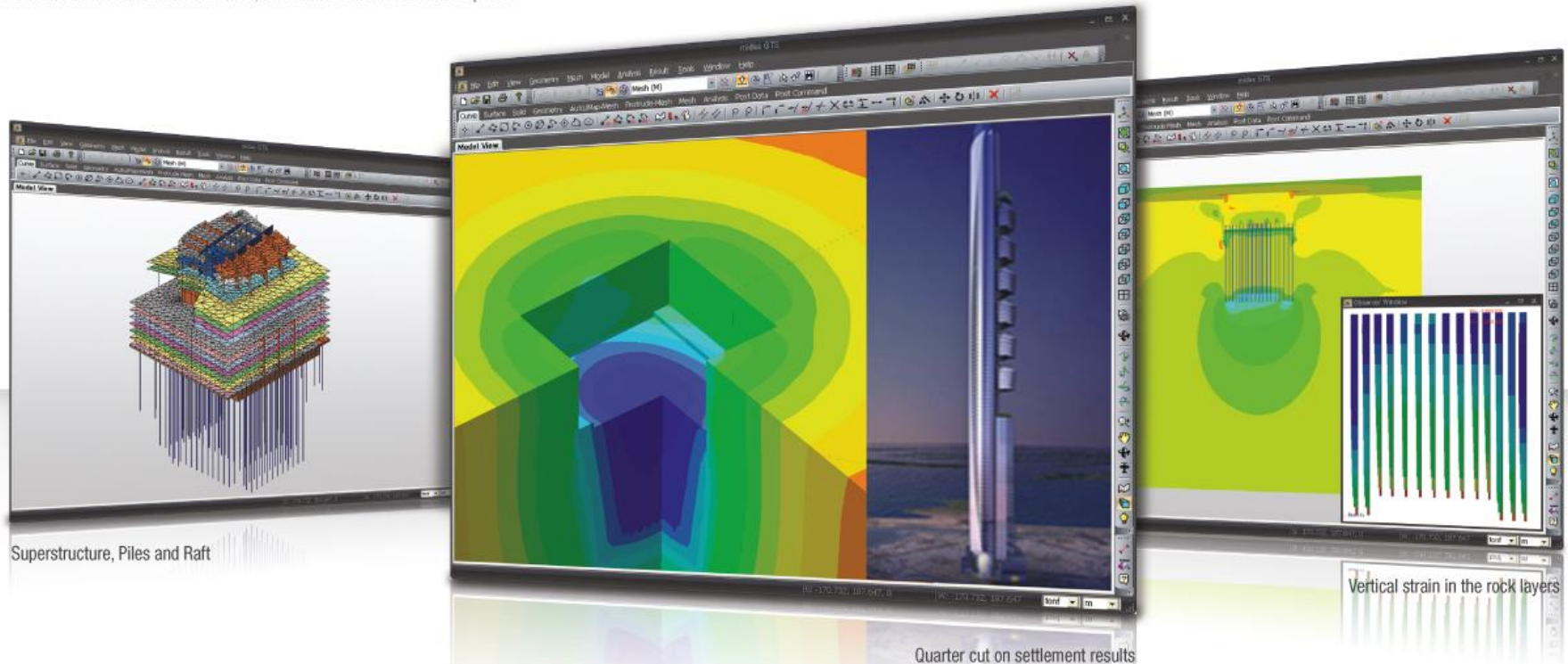
# 05. Geotechnical Engineering – Project Applications

## Pentominium Residential Development in UAE

The Pentominium Residential Development is located on the west side of the creek in Dubai. The development comprises the construction of an approximately 120 storey highrise tower interlinked by low level podium structure housing up to 7 basement levels. The Pentominium Tower will be founded on a piled raft and to fully understand the behaviour of the foundation, a 3D finite element model is required.

### Overview

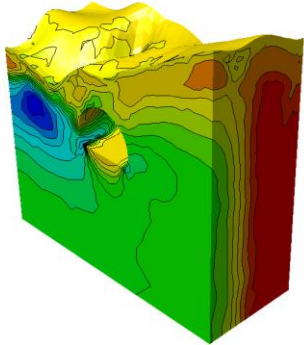
Engineer	Hyder Consulting Ltd, UK
Location	Dubai, UAE
Project	Piled-raft foundation FE modelling
Scope	FE Analysis results for design <ul style="list-style-type: none"><li>- Settlements</li><li>- Raft forces and bending moments</li><li>- Pile forces and bending moments</li></ul>



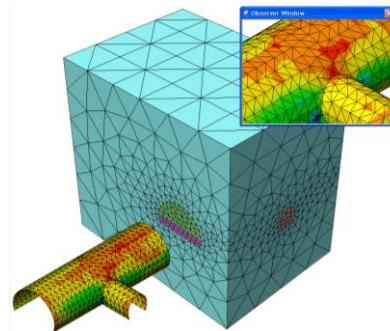
Location Dubai, United Arab Emirates, Pentominium Building piled raft analysis

# 05. Geotechnical Engineering – Project Applications

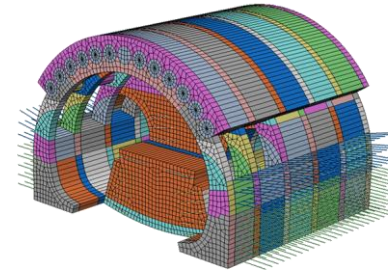
## Tunnel



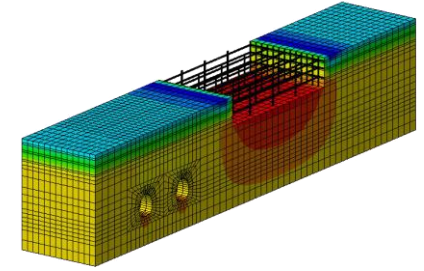
[ Tunnel in Valley ]



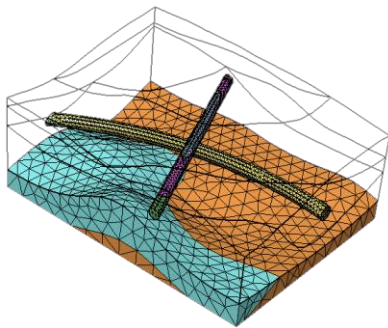
[ Tunnel T-Connection ]



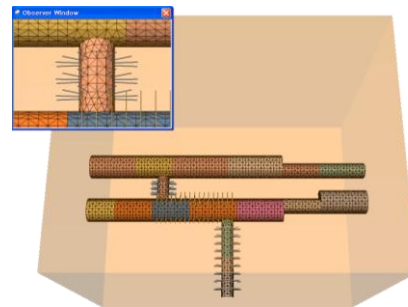
[ CAM Tunnel ]



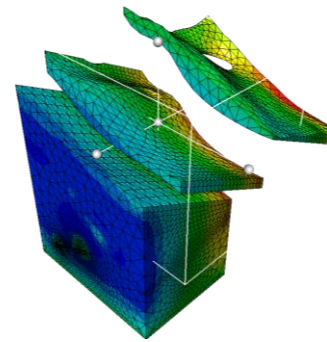
[ Subway Construction ]



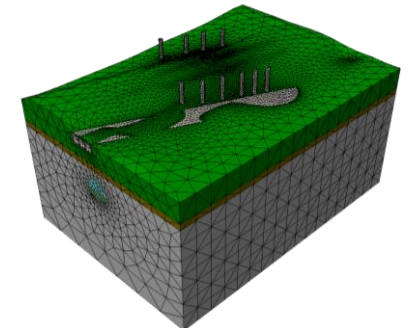
[ Tunnel with Strata ]



[ Construction of Tunnel ]



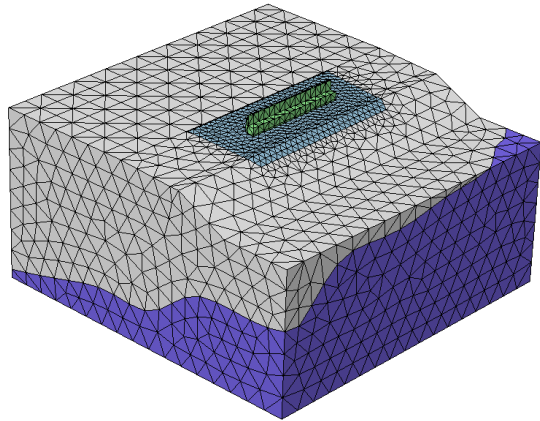
[ Tunnel Intersection ]



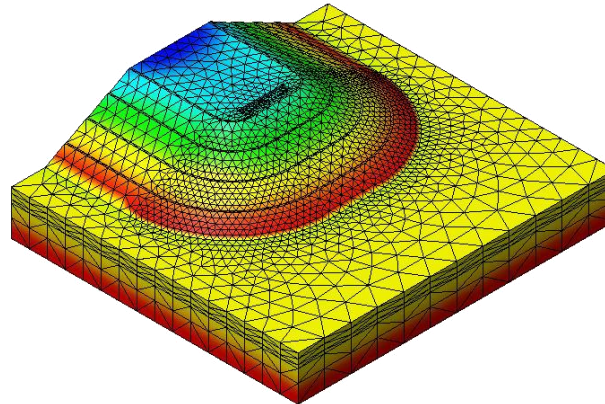
[ Settlement Assessment ]

# 05. Geotechnical Engineering – Project Applications

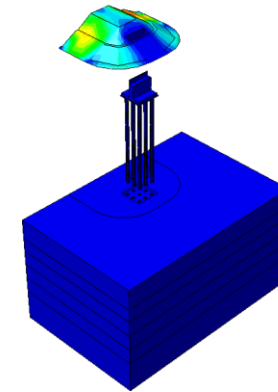
## Abutment & Pier



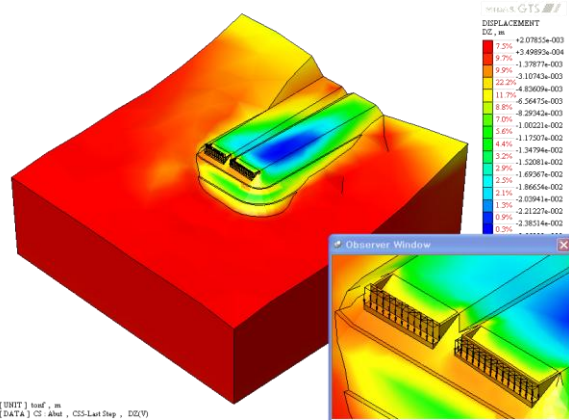
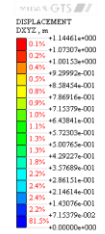
[ Foundation of an Abutment ]



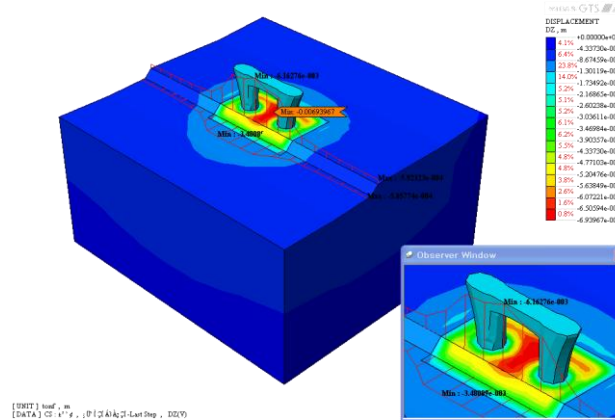
[ Safety Check upon Embankment ]



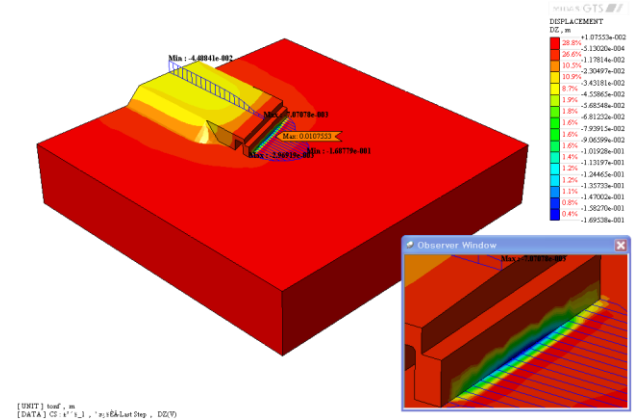
[ Pile Foundation of Abutment ]



[ Abutment and Embankment ]



[ Pier Assessment ]

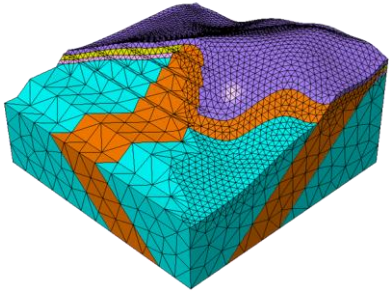


[ Abutment Analysis ]

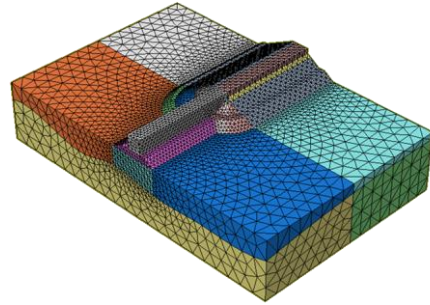


# 05. Geotechnical Engineering – Project Applications

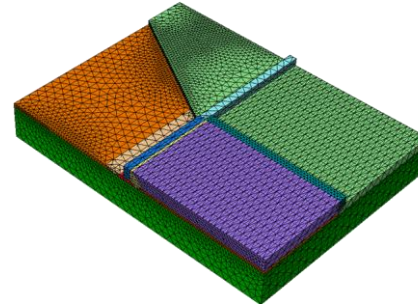
## Other Structures



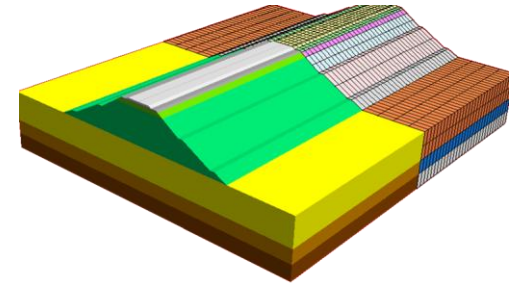
[ Slope with Fault Zone ]



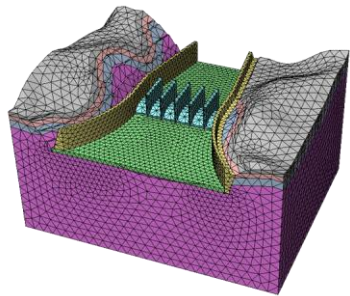
[ Breakwater ]



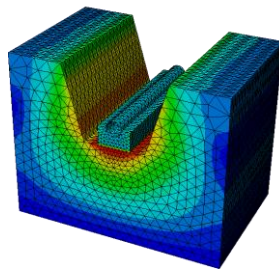
[ Quaywall ]



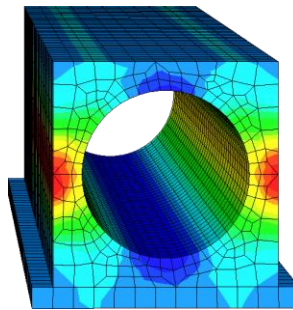
[ Railroad ]



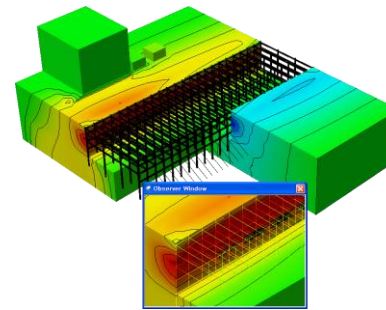
[ Overflow Wier ]



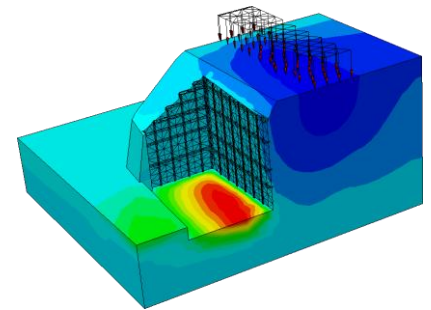
[ Sewer ]



[ Pipe ]



[ Temporary Structure ]



[ Temporary Railway Bridge ]



# 06

## Propagation of Technology

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## 06. MIDAS IT - International Seminars

### Propagation of technology

Introducing MIDAS Family programs worldwide - Product promotion through technical conferences, road shows, training and seminars.

“Approximately 5,000 people attend  
MIDAS organized technology seminars yearly”





## 06. MIDAS IT - Korean Activities

### Propagation of technology

Educational Seminars: 10 per month , Attendance ~ 2,500 people

Technical Seminars: 6 per year, Attendance ~3,000 people

Engineering Courses: 30 per year, Attendance ~4,500 people

**“Yearly approx 10,000 attend  
the MIDAS organized technical seminars”**





# 07

## Technical Support

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## 07. Technical services – MIDAS Family Program Web-site

The screenshot displays the MIDAS IT website interface. At the top left, it says "We Analyze and Design the Future" and "The MIDAS IT Way". A navigation bar on the right is titled "MIDAS Family Programs". Below this, a text block states: "MIDAS Family Programs are now used in over 40 countries distributed through the global network of MIDAS IT, which has now grown to be the world's largest software development and distribution company in the civil construction field." A central navigation menu lists languages: Korean, English, Italian, Japanese, Chinese (Simplified), Chinese (Traditional), Spanish, and Russian. To the left of this menu is a compass graphic with "MIDAS IT" and "WWW.MidasUser.com" on it, and "e-Business" below. To the right is a photo of a tablet displaying "01. Building Engineering" with architectural models. At the bottom, there is an "About MIDAS IT" section with Korean and English links, and a copyright notice: "Copyright © Since 1989 MIDAS INFORMATION TECHNOLOGY Co., Ltd. All Right Reserved."

- Product information/training/technical support
- Company web site in Korean, English, Japanese & Chinese
- Local language web sites in Italian, Spanish, Russian & Chinese (Taiwan)



# 07. Technical services – Mechanical engineering



midas NFX Training Center (Japan & Korea)

midas NFX Support Center

Information Center

# 07. Technical services – Web site and service for building engineering



midas Building Training Center (China)

midas Building Information Center (China)

midas Gen Support Center



# 07. Technical services – Web site and service for Bridge engineering

**midas FEA Support Center**

**MIDAS IT - TNO DIANA Support Center**

**midas FEA Information Center**

**midas Civil Support Center**



# 07. Technical services – Web site and service for geotechnical engineering

midas GTS  
Support Center



midas GeoX  
Support Center

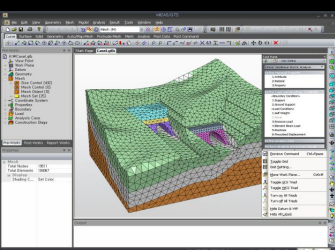
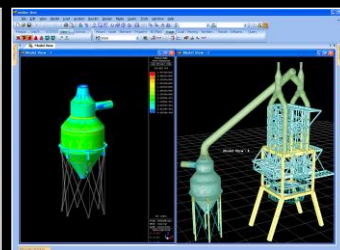
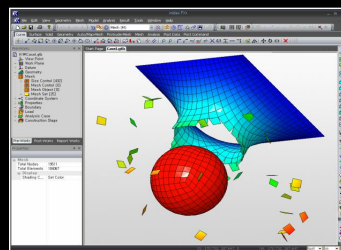
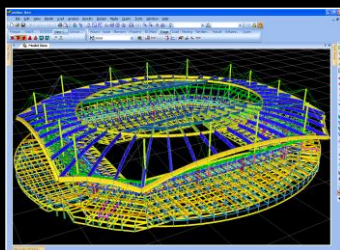
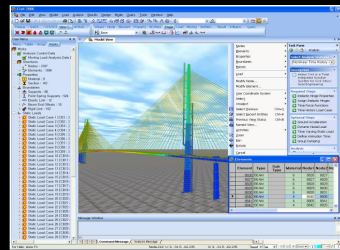
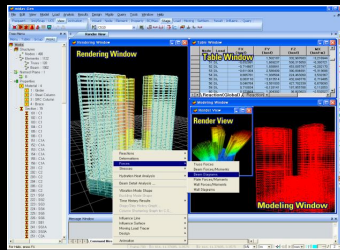


midas GTS  
Information Center

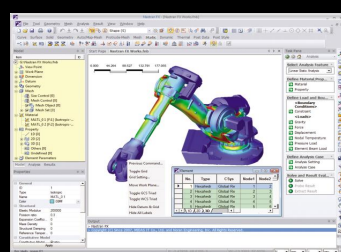
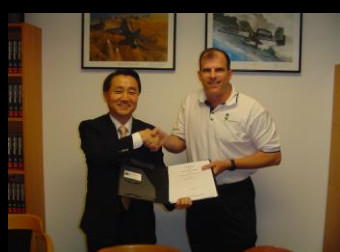
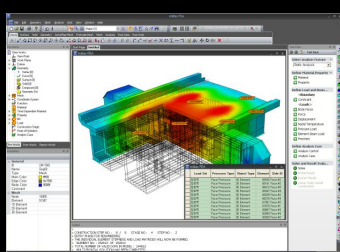


midas GeoX  
Information Center





We Analyze and Design the Future





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## **2009 MIDAS IT Company Profile**

2009 .05 .01

### **MIDAS IT Corporation Headquarters**

- SK@ Technopark Tech-center 15th Fl.,  
190-1 Sangdaewon1-dong,  
Joongwon-gu, Seongnam,  
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- e-mail : [webmaster@midasit.com](mailto:webmaster@midasit.com)

- Phone : 031-789-2000

- Fax : 031-789-2001

**[www.midasit.com](http://www.midasit.com)**